

FAMOUS QUARTERLY MARKET LIST

# *The* AUTHOR & JOURNALIST

DECEMBER, 1945

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COLLABORATING ON A  
BEST SELLER

By Erick Berry

ACCOUNTANT TURNS  
WRITER

By Giff Cheshire

THE STUDENT WRITER  
DEPARTMENT

By Willard E. Hawkins

CHECKS FOR WINNING  
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By Edith Serensen

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TIME-TABLE OF "SIR"

THE AUTOBIOGRAPHER

By Stanton A. Coblentz

LITERARY MARKET TIPS



Editors Can Write, Too (Frederick Lewis Allen)—P. 3

HOW TO WRITE • WHERE TO SELL

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# MOSTLY PERSONAL

By JOHN T. BARTLETT, Co-Publisher



John T. Bartlett

ERICK Berry and Herbert Best have left their home, "Tall Timbers," in Upper New York, and are now in Jamaica for the winter. Miss Berry wrote us a little note from New York City, en route. "We are roving reporters for a bit, just hunting background and a beach and some palm trees. Don't you envy us?"

You will feel very well acquainted with this writing couple when you have read, "Collaborating On A Best Seller" (page 5). Just for the record—and to publish certain information I knew our readers would want—I asked two or three questions.

"Me—I was born in New Bedford, Mass.," Miss Berry replied, "but we moved to Albany, N. Y., very early. Where Father was Reference librarian in the New York State Library. I went to a local school—the Girls Academy—then studied with Eric Pape in Boston, later at the Pennsylvania Academy of the Fine Arts in Philadelphia. I got the nickname of Erick which I now use. My further studies, all along the art line, were in Paris.

"My husband, born in Chester, England, went to one of the smaller 'public' schools, then studied law in Queens' College, Cambridge, and went straight into the war in August, 1914.

"H. B.'s last book is 'Border Iron'—Viking. Mine is 'Harvest of the Hudson,' with Macmillan. Several more in process—I sort of lose track!"

Miss Berry's article doesn't explain how she and Herbert Best, an American girl and an Englishman in the Colonial service, happened to become married. So I asked—that's an editor's privilege! "The how-come of E. B. and H. B.?" Miss Berry laughed. "Well, my first trip to England, someone bet me that I couldn't pick up an Englishman. I don't know if I ever collected on that bet, but I still have the Englishman!" There's an excellent photograph of Mr. and Mrs. Best, shown at work together in the Fort Ann, N. Y., home, on page 6.

Our cover spot this month is occupied by an editor, Frederick Lewis Allen (friends call him "Fred Allen"), who has been on the staff of *Harper's Magazine* for over 20 years. From 1923 to 1941, he served as assistant and then associate editor; since 1941 he has been editor-in-chief. He is vice-president of Harper & Brothers. Allen is one of the numerous editors who discredit the theory that editors are men who can't write themselves. From his Harvard graduation in 1912, he has written "on the side," is known in particular for his books, "Only Yesterday," "The Lords of Creation," and "Since Yesterday," and for his magazine articles. He lives in Manhattan within three minutes of his office at 49 E. 33rd St. . . . Engravings don't always tell the truth. Conforming to a publishing tradition (that photographed persons either face the reader or look into the page), Frederick Allen's photograph was

reversed by the engraver. . . . Actually, the editor is right-handed.

▲ ▲ ▲

The Midwestern Writers' Conference has opened permanent quarters in the Fine Arts Building, Chicago, with Kenneth Horan, popular novelist, as director. There will be monthly clinic meetings in each of six subjects—Short Story, Novel, Non-Fiction, Juvenile Fiction, Radio Script Writing, and Poetry—with able leaders and speakers. Frederic Nelson Litten, head of the Fiction department of Medill School of Journalism, Northwestern, will conduct the Short Story clinics, and one of his speakers will be Sewell Peaslee Wright, who will demonstrate his "Detour Theory" of plotting (which received its first wide publicity in *The Author & Journalist*.)

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Authors' Agent postscripts: Transposed type matter (October issue) resulted in incorrect information for two writers. . . . We're sorry. . . . The facts: Mildred Walker employs Willis K. Wing as agent for shorter fiction and for serializing of novels she sells direct. Virginia Rice handles all material, and all rights, for Dorothy Walworth. . . . Edison Marshall, in a late report, remarks, "Next to literary ability, a good literary agent is the most valuable acquisition of a writer. Sometimes a good agent seems to count as much as good ability." Paul Reynolds is Mr. Marshall's agent, for all material and all rights. . . . Francis Arthur Jones represents Mazo de la Roche. . . . First woman agent in New York City was Flora Mai Holly, long an *Author & Journalist* subscriber, who continues to represent a select list from her home in Connecticut. . . . Many declared "Authors' Agents: To Use or Not To Use?" by Miriam Allen de Ford, the best article on agents ever published. The flood of commendation has seldom been equalled in A. & J. history.

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Giff Cheshire ("Accountant Turns Writer," page 8), is a born-and-bred Oregonian (though he was in Nicaragua with the Marines), now lives at Beaverton, Oregon. . . .

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"If I had to make a choice of all the writers' magazines," wrote a St. Petersburg, Florida, reader, "yours is the one I would choose, because of its real helpfulness. There are others that are entertaining, but *The Author & Journalist* is much more than that." . . . Virginia Scott Miner's Annual Market List of Verse Magazines, standard in its field, will appear in our January issue. . . . Paul E. Triem, Iowan, will contribute our January lead article, "Writing Is A Long-Range Affair." In a writing career of some 40 years, Mr. Triem, under various names, has earned around a quarter-million dollars, and he continues very active (Who's Who gives his age as 63.) . . . Lawrence H. Singer will have some remarks, in reply to Walter Winchell, on the subject, "Free-Lance and Starve?"

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MERRY CHRISTMAS to all our readers!

THE AUTHOR & JOURNALIST, Published Monthly at 1837 Champa Street, Denver 2, Colorado; John T. Bartlett and Margaret A. Bartlett, Editors and Publishers; David Raifelock, Associate Editor; Willard E. Hawkins, Editor, The Student Writer Department. Entered as second-class matter, April 21, 1916, at the Post Office at Denver, Colorado, under the act of March 3, 1879. All rights reserved by Author & Journalist Publishing Co. Printed in the U. S. A. Founded, 1916, by Willard E. Hawkins. SUBSCRIPTION RATES: \$2 per year, in advance; Canada and Foreign, \$2.50. Single copies, 20c. Advertising rates furnished on request.

**This Week, Coronet, Satevepost, Country Gentleman, Argosy, Pageant,**



Byron Dairymple

and other leading magazines have taken 25 stories and articles by this spare time writer during first ten months of 1945; our

Book Department has secured a contract from Whittlesey House on an outline of his first book... The first stories Byron Dairymple sent us a few years ago were the wildest kind of wild west stories which he had been unable to sell in spite of writing courses, etc. We straightened him out and started him selling adult-tone westerns; then slanted him toward the outdoor magazines. In 1944 we sold a dozen pieces for him to *Outdoor Life*, *Read, Outdoors*, *Field & Stream*, *Everybody's Digest*, *Sir*, etc.

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We have 23 years of "know how" in developing and selling professional writers. We are of necessity selective in taking on new clients; are primarily interested in professionals or partially arrived new writers who have during 1945 sold a few pieces to pulp, slick or quality magazines, or perhaps a book.

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# THE AUTHOR & JOURNALIST

December, 1945

## COLLABORATING ON A BEST SELLER

. . . By ERICK BERRY (MRS. HERBERT BEST)

THE long road that led to our recent success, "Young'un," last November's Book of the Month Club choice and a recent purchase by Hollywood, has covered over eighteen years of collaborative writing, and over fifty books bearing the name of either Herbert Best or Erick Berry—or, in one case, both our names.

A team of two writers is not uncommon, sometimes writing under both names, sometimes under one, or under a pseudonym, but I think a team of man and wife is less common than one of two men, or two women. The very differences that make for a good writing team, such as completely divergent viewpoints, difference in taste and in background, and in our case even a difference in nationality, are very often apt to split up the marriage. We have had to learn to recognize these differences as actual assets to our work, and turn them into capital. It has been very good fun, and excellent training, both for writing and for marriage.

For myself, I had a good collaborator in the family for some time before I recognized him. It started back in Nigeria, British West Africa, where Herbert Best was District Officer for the British Government. Before that he had the experience of the first World War for over four years, having joined up directly from Cambridge University where he was reading law. After the Armistice he went out to Nigeria, where for twelve years in his official capacity, he helped in the self-government of various districts, from those inhabited by very primitive, nearly naked cannibal hill-people, to the great walled cities of the plains, Katsina and Bauchi and Zaria, where live the suave and delightful Arabic-cultured Hausa folk. All this training in languages, in character reading, which was necessary when he had to judge small tribal cases in a court that was working through two interpreters, was invaluable for a writer. Though perhaps this is a rather round-about way to achieve a best seller.

Anyway, when, as Mrs. Best, I went out to join him, I had already established the name Erick Berry as the illustrator of a number of juvenile books. This was almost the beginning of separate juvenile departments among publishers, when Doubleday and Macmillan were leading the way, and there were perhaps less than a score of artists specializing in

juvenile illustrating. The background training of this work led me to look around in Nigeria, where I found a rich mine of material as yet unused in juvenile writing. So I started on a series of girls' stories for the Southern Methodist magazines, for which I had already done some illustrating.

During the long blazing days of a six-weeks tour up river to collect tax, with only the sound of the paddles dipping hour after hour and the short excitement of a crocodile shoot or a lion hunt to break the monotony, I began to collect material for "Black Folk Tales" (Harper's, 1928) and for "Girls in Africa" (Macmillan's, 1928). And I began to beg for information. "Tell me how the dye-pits, in that town we just passed, are owned? Are they private enterprise, or do they belong to the town?" "What are the burial customs of the Pan Yam natives?" or, as I found him interested, "Can you tell me how the girl in my story, who has been kidnapped, might escape upriver in a small canoe, such as that one we have just passed?"

And H. B. would start to dictate, in his quiet English voice. He had the well-educated Britisher's knowledge of his own language, and the wide vocabulary that comes from early training in the classics. Moreover, from years of government work among these people, he had the material at his finger ends, and found it amusing to translate it into the terms of the story I wanted to write.

Pretty soon I discovered that I could lift out whole paragraphs of his dictation, and by altering the turn of a sentence, or shifting the continuity of paragraphs or substituting one word for the three he had used, write rapidly without interrupting his flow of thought. It got to be quite a game. We invented another one we called the plot game. We'd take three objects: for instance, an iron stag on a lawn, a bottle of beer and . . . and a church steeple; then, weave, in five minutes, a story in which the plot hinged on these three objects. After a bit we became sufficiently skillful to say "Make this a tragedy" or "This one's to be comic." Also, with so many hours of waiting on our hands, just waiting, while the carriers came up with our loads, or we were hauled by barge or hammock from place to place, and with so little reading matter, we began to analyze the stories we read—old volumes of

Kipling, left on the rotting shelves of the station library, faded copies of the *Satevepost*, the new stories in the six-weeks-old London papers that reached us by runner in the government mailbags.

When, that summer, my husband took his eighteen-weeks holiday after twenty-two months in the tropics, we went down to Majorca in the Balearic Islands, found a quiet, even a deserted spot, and began on H. B.'s first book. It was to be a boys' book; this because I knew the American juvenile market, I could do authentic illustrations for it, and I felt that the fresh, hitherto untouched African material was well suited to the pace of a boy's adventure story. We still believe that writing for the juvenile market is the best possible training; one has to keep to clear, unclouded language, one has to have a good plot and stick to it, one cannot go too much into the present fashion of psychopathic introspection.

The book emerged finally as "Garram the Hunter." But it was a mad struggle while it lasted. My very English husband had never seen an American boy in his life; the public for whom, presumably, he was writing. He had no idea of the taboo imposed on juvenile literature by editors, book salesmen, schools, libraries, and parents. Also, his main training of late years had been along the line of government reports, of the figures for the fiscal year demanded by the Nigerian Treasury, or on the export of beni-seed and the uses thereof. I had to keep herding the tale back into the juvenile field. But when I returned to New York that autumn to take up my illustrating job again and he went back to Nigeria for another tour in another district, we had us a story.

I took it first to May Massee, then at Doubleday Doran. She was most enthusiastic and kind. And in two more tours in Nigeria we wrote two more boys' books, "Son of the Whiteman" and "Garram the Chief." The first of the lot was a choice of the Junior Literary Guild. So was the last one, "Tal of the Four Tribes" and my favorite of all H. B.'s African stories. But the writing was beginning to "grow up" on us; we were getting too big for our boots, or something. We wanted to try a hand at the adult field, or at least H. B. did.

Meanwhile, I was also publishing more books, though I was sticking pretty closely to one line, the career story for girls. My "Illustrations of Cynthia" was one of the first in this field, and a choice of the

Guild also. (We have had seven books with the Junior Guild, I think.) This was the first of four books I did from remembrances of my art school days. In a way, these were the product of another kind of collaboration. Ruth King, who lived in the same set of studios in the Village, and who had been to another art school, did my illustrations and stimulated my writing by her interest and the contribution of material from her own background.

In 1932 my husband was invalided out of the Service, and we purchased a small stone millhouse in Devonshire, England. Thereafter we continued to write among all sorts of upheavals and obstacles; sometimes traveling, sometimes at home while the house was being remodeled; on an American freighter crossing from Southampton; huddled over the seven-foot fireplace at Millhayes while the contractors dropped broken tiles from above, and the huge mahogany dining table, with one foot in a mouse-hole, rocked to the tapping of the typewriter; on the deck of a filthy Turkish freighter beating up the coast of Smyrna; on the island of Rhodes; in the Virgin Islands facing a lovely coral beach with the trade wind blowing the pages that slipped from the machine. By now we had begun to evolve a type of collaboration that is still our pattern.

First, to the author of course belongs most of the labor of research, but for some time before beginning to write we discuss background details, talk over characters, situations, and the general theme as separate from plot.

Then, on blue manifold paper (to keep it clear of the yellow typed sheets), we make a series of studies of our characters, their gestures, their background, their appearance and costumes and so on. A book grows out of many things. Often the story will begin with background. On this small farm in upper New York State where we now work, we have written some twelve farm stories, ranging all the way from "The Little Farm in the Big City," soon to be published by Viking Press, a book for quite young readers, to "Young'un," and another book that has grown out of that and which has as yet not even a working title.

Nigeria gave us some thirteen books, Egypt gave us one, Crete another, and one of my favorites,



The Collaborators—Erick Berry and Herbert Best.

(Photo by Rowland C. Harvey, courtesy Pic magazine.)

"Homespun," ranged from New Orleans to the Hudson's Bay Company in early pioneer days.

Of late our writing has begun to center on the early nineteenth century. We never write war books because we feel that the country's growth between wars is often more significant, and has been less used by other writers. We do not, as a rule, use historical characters, perhaps because just ordinary folks, like ourselves, amuse us more than the blown-up Great Ones of history.

After we have discussed characters, background, and general outline of plot, I write chapter numbers on a single sheet, generally from one to twenty-two, and we begin to note down incidents opposite these various numbers, spotting them along to leave room for more incidents that will grow out of these. Our chief interest is always in character development, and our plots must, of necessity, grow from the action of one character on another, or of a character under chosen circumstances. My main struggle is to get enough villains in my husband's stories; he is so apt to have them reform, or to leave 'em out altogether. I like them *really* wicked!

Having worked out a very rough outline in this manner we take blue manifold paper in *his* type-writer, and begin to labor over the chapter outline for the first three chapters. This H. B. takes down from our combined dictation. To my mind the most exciting and stimulating part of the book is when it first begins to take on a shape of its own. Originally we wrote this blue paper outline almost entirely in the present tense, like stage directions, but recently we have allowed ourselves greater leeway, putting in bits of dialogue, description, anything that inspiration offers that might be too fleeting if not pinned down.

So. We have a good outline, sometimes up to ten pages each for the first three chapters. We are ready to "write." Now begins the struggle for the exact key, the right tone, for that first chapter. Shall it be stream of consciousness? Shall it be over the shoulder of our main character, or shall it start far off and slope slowly towards him? We must key it so that the reader knows almost right away whether he is in for a juvenile adventure story, or a slow moving historical novel about a little girl growing up on a pioneer farm. Because "Young'un" was a story as much of background as of one character we started far off and let the main character slowly emerge; this is a favorite method of ours. We have used the other extreme in, for instance, Herbert Best's "Gunsmith's Boy," and this year's "Border Iron," both of which start with the main character plunged violently into immediate adventure.

We are now in the full spate of collaboration. Dictation is now all to my typewriter. I sit in a comfortable low armchair, often sharing it with the cat. H. B. may take the couch, with a pipe going strong, and we wrestle with those opening sentences. It goes very slowly at first; sometimes a page is all we have to show for a whole morning's labor. Further along we speed up, and have turned out a chapter in a day. Eight pages a day is about average—that is about three thousand words.

When that chapter is finished it comes to me for corrections, for bits of increased dialogue, for costuming of characters and scribbled notes along the edge of the page. "Enlarge this." "Too quick, wants slowing down." "Not clear." "Ambig" . . . for ambiguous. Or, "Don't bother with this, I'll look up the details." If the book is mine I add considerably to the writing now . . . though the method is almost the same whether it's to be his book or mine. Then H. B. takes the chapter and goes over it by himself, often for several days. Meanwhile we

are progressing with the chapter outlines and with the evolving plot.

Nowadays when we can afford it we have this first full draft retyped and lay it away when the manuscript is finished, for some months. Meanwhile we are working on another story. The draft may need considerable rewriting when we see it again, with a fresh eye. But at least we don't have to wade through copious penciled notes in two handwritings, as we once did.

By now it is obvious to us that the wide difference in our temperaments, and our oddly divergent backgrounds have been a great help to our work. I like to rush at a job and finish it up sharply and swiftly; my impatience is good, for it keeps a certain tempo of excitement in the work, but it is also bad for it makes for sloppy unfinished work. H. B. is a slower worker, but he can keep at it for many more hours. He gets bored and depressed with the job more often than I do; he is both less and more impersonal about it than I am, and I honestly think he is more temperamental because he had not had, previous to writing, the hard training of free-lance art work, that bounces back swiftly from a discouraging verdict.

My training was the usual private high school—finishing school of many American girls of the early twenties. I have no other language but a smattering of French, and sufficient Hausa to give orders to the Nigerian houseboys and other servants and to market a little. H. B. had a good classical education, besides twelve years of working and thinking completely in a semi-Arabic language, a really rich full language with great elegance and charm. But we are both interested always in new words and phrases, and it is this interest that has thrown so much of our writing into the patois of this northern farm country on which we now live, a patois current a hundred or more years ago.

Characters interest us both, and for similar reasons, and we are both intensely interested in folk ways, in ethnology and in archaeology, which is one reason why we wrote "Honey of the Nile," a tale of ancient Egypt, and "The Winged Girl of Knossos," a girl's story of Crete in the Minoan Empire days. We have a similar sense of humor, and H. B. writes excellent slapstick when it fits into the mood of the story. We diverge on tragedy, as of course a man and a woman would. I like a good tragedy now and then, but so far have not been allowed more than one or two in all our many books.

H. B. is bored with descriptions of gestures, of household tasks, of scenery; so when the story reaches that point he ambles off for another fill of tobacco, or munches an apple while the typewriter races through to his part of the story again. I also handle all the costume material: the training of several years of teaching costume design, and of fashion drawing has stood me in good stead. H. B. also gives masculine depth and strength to our combined writing, and has a keen interest in all tools and how they are used. Especially in guns. In fact so especially in guns that in order to get those guns out of his system I once suggested he do an entire story around old guns; and so evolved the character Gunsmith, and "Gunsmith's Boy." But that wasn't enough. Harry Hanson, in his review of "Young'un" over "The Author Meets the Critics" broadcast remarked that he felt "Young'un" was a love story between an author and a gun.

H. B.'s second hobby is bees. We used those in "Young'un," as well as in "Honey of the Nile." And will probably write of them often. Our many side interests, our varied travels both together and

part have helped widen the background of our books, and what one doesn't know the other of the team is often able to supply.

Since 1918 I have owned a small log cabin deep in the Adirondack woods, and in 1939 we purchased the land and the abandoned farm which adjoin it. We have now cleared the land, and brought the farm back into production. It is this little hillside place which began the story of "Young'un." Our interest in the dialect of York State dates back to an earlier book, "Homespun," which was a story of my grandmother's day in the western part of the state, and we have evolved it into a particular style which, in "Young'un," seems to have met with the approval even of the London critics. We are using it again in H. B.'s present book.

Oh yes, I nearly forgot the subject of research. For this type of book there must be, of course, quite a lot. Though our stories deal more with manners and customs than with actual historical characters we are both strong on accuracy, and it takes long hours of hard work in the library to find out, for instance, the price of a ferry ticket from Connecticut to New York in 1809, or whether "musical glasses" were played in that period, or the type of coach

used on the old military road up here in 1803. One of our biggest problems was the building of wooden ships in "Go and Find Wind" by Erick Berry (incidentally a part of the writing which Erick Berry freely admits she could never have carried out alone and unaided.)

The money, the tools and their use, the speech, the dress, the household tasks, all must be recreated. The recreation of a past mode of speech is particularly difficult, since in their diaries and letters the early American was much influenced by his reading of the Bible and the classics; he wrote with one eye on the elegancies of the language and never, oh never, indulged in local slang, or swear words. Even when the writer was fined in church meeting for swearing, it is seldom recorded just what the phrase was that he employed. What survives of the old speech has come down entirely by word of mouth; we try to catch and pin down in our writing the almost forgotten phrase or bit of word lore. Another few years of Central schools, and the voice of the Radio, and this memory will be wiped from America. This will be then our slight reward, that we have recorded something of a lost America for future readers.

And of course the royalty checks aren't bad either.

## ACCOUNTANT TURNS WRITER

... By GIFF CHESHIRE

I came into professional writing through one of those strange unions of the unhappy and the happy circumstance. Slightly more than two years ago I was an accountant, with a better-than-average salary, and fully expecting to occupy myself with the principles of financial reckoning for the rest of my working life. Then within a few weeks I found myself authoring Western yarns and selling them. Scores and scores.

It happened thus. The Army Engineers, by whom I was employed, took Pearl Harbor as the rest of the country took it, energizing overnight in a program of military construction like nothing ever before seen in the land. I was not required to bleed for my country nor to cry, but I sweat. And on February 7, 1944, my doctor bluntly ordered me to take at least six months of complete rest. He meant, so he said, complete. That shortness of breath, that jumpiness of nerves. . . .

End of misfortune, start of happy chance.

It would be a nice touch here if I could claim I had never before written a line. But, well, I had had a little experience. Once in 1932 I had beaten my brains out for a time, and I sold some stuff. The depression was on and I had a lot of time, but finally I got a job. In 1937, our first child arrived and expenses were heavy and I dusted off my typewriter again. I sold some more stuff, crashing, among others, *Western Story*. I was set and, lo! I was transferred. New job, new surroundings, new interests. . . . In the fall of 1941 I got going again. You will remember that December.

Now in February, 1944, I looked at the typewriter again. Total inactivity is a hellish thing! I reasoned that exercising the fingers, unless my doctor found out about it, would do me no harm; so, I fell to work.

Being a esterner and having sold Westerns, I did a Western. It had everything any Western ever had. I mailed the finished product to Gus Lenniger, the agent, and set to work putting everything into other tasty little numbers.

Space prohibits my publishing Gus's long report on that first story, which came back to me in a couple of weeks. Item by item, it took out the everything I had put into that story. I was amazed, infuriated, firmly convinced that the man had never seen a good Western yarn in all his life. I was prepared to write and tell him so. Would have, too, except for his final paragraph, in which he seemed to feel a little ashamed of himself and which went something like this:

"However, you can write. Since you have been connected with the engineering business, it seems reasonable to assume you know something about the construction game. They constructed somewhat, you know, in the early West. . . ."

While thinking of the things I was going to tell that man, I also thought a little about what he had said concerning the construction angle. He was right about that! There had been, in fact, a lot of constructing in the West, and somebody must have done it. Right there you had at least one character and at least one purpose. And you could invent conflict.

I wrote a construction yarn, manfully swallowing all the things I was going to tell Gus L., and sent it off. This time he proved he could also be agreeable and brief. The yarn, in short, was pretty good. Send more.

I did, and on March 27th, 48 days after the big calamity in the doctor's office, the first check came through airmail. That they kept coming amazes me



only slightly less than it does my friends. But it hasn't all been a lovely honeymoon. A few times I've had my ears pinned back so tight my eyes looked Oriental for days. Most of the troubles I've been able to correct, but there've been two or three yarns about which it was said, "This number had better be destroyed."

All this is frankly recounted for the purpose of bragging and talking about myself. It enables me to step up and expound the twist-of-the-wrist that did it. It's really simple. Get:

- a. Sick
- b. An agent who writes with a flame thrower
- c. An angle

More correctly, I base my right to speak on my wealth of inexperience. I know nothing of the accepted technique of writing fiction. And, though this will likely cost me all my markets, I have rarely studied the magazines to see what they are using. Instead I have a crisp, blistered memory of a wintry day in '44 when I read a fourteen-page criticism of a story of mine. From that day I have jumped away from stock Western paraphernalia like a gun-shy dog. My wife comes me into obedience even yet by murmuring things like, "Waterhole . . . cowboy . . . rustler . . . range war . . . owl-hoot." So, armed with my innocence, I speak.

There are several morals in all this. One is that imitation rarely pays well. Another is that a man should write about what he knows. Still another is that stories are everywhere. And these, my friends, are *not* clichés but truths so simple they are dreadfully hard to understand.

I did not cling solely to the construction angle, though even yet I use it from time to time. Working it, however, led me to flirt with other reasonably virgin veins of thought. I read Tom Blackburn's account of how he had run through a list of Western occupations and I considered his claim that not one of them had failed to sell rather boastful. So I ran through the list myself, using only such occupations as I could handle, and discovered that his boast was wholly within bounds. None of mine failed to sell, either. And out of the list the piano tuner became a series character for Mike Tilden, of Popular Publications.

I plunged deep into the Columbia River, which was not flowing in the Western books at that point, and on whose beautiful shores I had spent some four years of my life. I plunged deeper into the city library and I started pumping my own Western-born parents to discover what earlier Western people had actually been like and what they had actually done. In the end I learned that a writer has no more excuse for subsisting wholly on clichés than he would have for living on turnips when his garden is crowded with every manner of tempting thing.

I was happily free of rules and principles, of patterns and formulae. The only thing I could do was to take my material and try to find a story in it. It led me to a very important discovery: every situation compounded of reasonably fresh materials I have ever toyed with has written its own story. There is an inner logic to it, and if you find it you have but to follow its course through its logical developments to its logical end. This may sound *outré*, but if you can understand it you are on your way to becoming a teller of tales.

I admit that originality, as editors and readers and even upstart authors think of it, is not the bizarre. It is not necessarily the novel. I think it is only freshness in some respect—the combination, the perspective—and it must mix the new with enough of the old

so that it will not be lost upon the reader. But the newness will so alter and condition the old that it, too, will seem fetching and fresh, the whole like a breath of air from off the sea.

Achieving freshness of effect is *not* easy, however. Working out the inner logic of a situation is *not* easy. Not nearly so easy as clichés and quick expédients are.

Consciously or unconsciously, every author must make an important decision soon after he has attained professional status. He must decide whether he will write as much as he can turn out without letting it fall through the floor of salability, thus making the most money in the least time, or whether he will work at writing, producing less but perhaps climbing in his profession until he makes more in the long run.

I was never torn between these two alternatives. A timid soul, I need to feel that the ground under my feet is as solid as it can be made. I have writing friends who turn out considerable more copy than I, and they sell it. But I stubbornly take my time. The fact that I write rather rapidly might have something to do with the fact that I spend two hours thinking to one at writing.

One friend who agrees and plays the pensive lagard with me is Norman A. Fox, whose mastery of the Western story and the fresh touch far exceeds my own (I don't really believe that, Norm, but it makes me out as modest). He can give you figures to prove that loving care has paid off. That has been my own experience, for things that I've intended for the penny market have sold for much more.

After having myself raised the question, I cannot fairly leave you without trying to tell you how to climb out of the well-worn grooves. It is in your *selection* of materials, I think. For your starting point look into the things you know. Having selected a story subject, you must round it into a dramatic pattern and in this you must also be choosy: You will not pick the first angle that pops into your head.



"Are you still trying to crack Collier's?"

You will ruminate and mull and ponder and strew the floor around you with discarded ideas, some of which would have gotten by.

If you start with a fresh and dramatic situation that could overtake almost anybody anywhere, and you are doing a Western, you will not set your story in the desert or in a saloon or on a trail drive or a beef gather, unless you absolutely have to. You will not make the character a cowboy or a deputy or a trail wolf or an old prospector, unless you must. You will try to find some other setting equally if not more typical of the old West: a fruit orchard, an apiary, an irrigation project, a diversified ranch, or a mail route. Your hero will be a tailor, a Watkins man, a taxidermist. He will not go through the conventional tricks, the things that come quickly and easily to your mind, such as whipping the villain in a bar brawl, shooting it out with a contingent ten times his number, doing deeds of wonder with lead enough in him to crush him to the ground. He will be governed solely by the logic of the situation, com-

peting against a villain who, though formidable, is also governed by the logic of the situation. Logic that must work out in terms of your character and your setting and the driving factors in your situation, all chosen only after careful selection and fitting. That way comes freshness, the breath of originality in the lungs of plausibility that wins editors and readers alike.

It takes work. The writer who resorts to easy expedients in building his stories, reaching without looking, as a cobbler might absently reach for a fitting, is needlessly denying himself the pleasure of finding new possibilities in the old, old leather.

So, if out of my sting-finger experience with working with the tried and true and thread-bare those two long eysars ago, came a glimpse of the principles of molding the raw stuff of fiction, I am happy to pass it on. The sweat has turned into dollars.

The illness? I would have to visit my doctor to see how that ever came out. I haven't seen him for nearly a year.

## THE STUDENT WRITER

CONDUCTED BY WILLARD E. HAWKINS

### LXXX—CRIME FICTION FORMULAS

#### (8) The Manhunt Story

As the name implies, the Manhunt story involves a pursuit of one or more criminals. It has many aspects of the pure adventure yarn. Deductive elements are more or less secondary to the struggle between the hunted man, who is trying to evade, thwart, or perhaps do away with his nemesis, and the pursuer, who is relentlessly seeking to close in on the criminal. Deduction is likely to concern itself with which way the criminal went—where he is hiding—what he plans to do next. Clues are followed, leading to the answers to these questions rather than to the identity of the individual—although identification may be involved to some extent.

Sometimes a detective story winds up as a manhunt story. That is, the detective first concerns himself with solving the problem, "Who committed the murder?" and then goes through an extended pursuit in order to bring about his capture. Sometimes the two are closely interwoven—the pursuer follows the trail of a criminal and at the same time rounds up clues which point to his identity.

Following is a good example of the Manhunt story.

**DIAMONDS ACROSS THE ATLANTIC.** (Novellette by Edward Churchill in *G-Men Detective*, Winter, 1946.)

A gang of Nazi agents, twelve men and one woman, land in the U. S., hold up an express train and escape with a consignment from one of the sealed express cars. Too late to intercept them, the F.B.I. learns of their presence and how they effected their landing. G-Man Dan Fowler, trailing the saboteurs, notices a specially compounded face powder in the stateroom of a woman passenger on the express train. Though traveling under the name of Mary Smith, she is really Helvig Hoffman, one of the gang. Checking the list of consignments in the express car, Fowler becomes suspicious of the International Importing Corporation, visits its offices. A woman hurrying from the office leaves a scent of the face powder which attracted his attention in the train compartment. He assigns his assistant, Sally Vane, to follow her. Sally shadows the woman to an old house, notifies Fowler by phone of its location, then, still following Helvig, boards a south-going train. Fowler investigates the old house, eavesdrops on

three saboteurs operating a secret radio station in the basement. He hears them send a warning message, then bursts in and attempts to shoot it out with them. They overpower and knock him unconscious. He wakes to find himself manacled with his own handcuffs. Before the two Nazis assigned to the job can do away with him, he unlocks the handcuffs by means of a secret spring known only to himself, overcomes the pair, and lands them behind bars. Returning to the secret radio station, he finds it dismantled. Meanwhile, Larry Kendal, an assistant, has followed a trail which leads to a plastic museum, where exceedingly lifelike figures are on exhibit. Kendal and the proprietor are held up. Mysteriously, the only thing stolen is a plastic replica of a dead baby. Also meanwhile, Sally Vane, on the train, is caught in the act of searching Helvig's compartment. Helvig's associates attempt to shoot her, but she escapes by leaping from the train. Despite a broken leg, she drags herself to a farmhouse, phones Fowler that the conspirators are on their way to Natal, Brazil, and that Helvig is traveling on two tickets, a full and half fare. Putting two and two together, Fowler realizes that she is posing as a bereaved mother, taking her dead baby across the border for burial. He flies to Natal, Brazil, enlists the aid of local police, and after many further complications, entanglements, and shooting escapades, rounds up the gang and exposes their plot. The stolen consignment consisted of commercial diamonds, needed by the Nazi industrialists in the manufacture of munition-making tools. The stolen diamonds were smuggled to Brazil, presumably in the casket with the supposedly dead child (actually the plastic replica stolen from the museum), and then secreted in American Liberator bombers by spies. The Luftwaffe was then notified by the secret radio when to be on the lookout for these planes so that they could shoot them down and recover the diamonds.

Another example:

**HOT MONEY.** (Eric Howard in *Detective Story*, April, 1944.)

Jerry Barton, detective, sets out on the trail of Bill Kinney, supposed leader of a bank holdup gang. He befriends a fellow bus-traveler, a huge man, and they are having a drink together when a detective tries to arrest the big man, addressing him as Kinney. The big man kills the detective and escapes. While he is still on the search, headquarters instructs Jerry to locate a certain May Douglas. He does so and finds that she is the same girl that he has known as Miss Dalzell, a book agent. Entering her hotel room, he discovers her in the act of packing—is knocked senseless by

the big man, Kinney, who enters behind him. Regaining consciousness, Jerry traces the two to another hotel. In the fight that ensues, he is about to be overpowered when May Douglas knocks Kinney out with a blow on the head. They find the bank loot in Kinney's suitcase and turn him over to the police. May has become involved in the case through trying to clear her brother, who was arrested for complicity with the gang.

In both of the above cases, the detective is engaged principally in following known criminals, capturing them and bringing them to justice, rather than in determining "whodunit." There is—or easily can be—as much interest in following a manhunt as in

solving any other type of detective problem. It has all the fascination of the chase. Since the Manhunt story is rather less frequently found than other types, it would seem to offer a good field for development.

## PRACTICE SUGGESTIONS

1. Try to locate further examples of the Manhunt story.
2. Devise several outlines for Manhunt stories.
3. Develop the most promising of these outlines into completed yarns.

## CHECKS FOR WINNING ENTRIES

By EDITH SERENSEN

It isn't difficult to get your quiz questions on the air if you study the program as intently as you study the magazine you would like to write for. Don't just listen to one program, or two, but listen *intently* to at least a half dozen. Write down the questions asked. Then try to determine the program formula from the information you have gathered.

For an example, suppose we see how the popular Quiz Kids program breaks down. The prize for each question used is a \$75 Zenith portable radio. The children are billed in the New York subway system as the "Bantam Brain Trust." Deduction: the questions used will show off the Quiz Kids' knowledge. If a child—like Joel Kupperman—is on the show, you can bet your last dollar that a mathematical question will crop up. If a child knows the Bible or Shakespeare well—questions on these topics will be used. And if a musical youngster is in the group—musical questions will abound.

The program itself is staged in Three Parts. Part One begins with a teaser question, as, "What word, currently in the news, is spelled the same backwards and forwards?" The answer of course is "radar." This is followed by musical, sports, or literary questions, depending on the panel personnel.

Part Two, which follows the first commercial, starts with a novel or mathematical question, is followed by an entertainment, historical, or news query. Again there is a commercial. Then comes Part Three, which is brief, with some prominent man or woman addressing the audience. Questions are usually simple, as, "What do you dislike most about school?"

*Sun-up*, The Magazine of Southern Living and Gardening, is being brought out by L. Kemper Wilson and Associates, 4th Floor, Moore Bldg., San Antonio 6, Texas. "It is an out-and-out sectional magazine designed for the special gardening and living conditions in the South," writes Kenneth Kitch, editor. "We want articles and photos of Southern-plant and of proved Southern value. Final editorial criterion is actual usefulness of material to the home-maker and gardener of the South. Our primary reader area extends from Arizona east to the Atlantic, and north to Maryland and Virginia. We are not particularly interested in 'Silk Stocking Row,' or 'Goldtip Hill.' The bulk of our readers will come from the \$3000 to \$5000 income groups. We want to give them useful information to help them plan new homes, remodel or improve old ones . . . when and where to visit interesting Southern places and events . . . methods for growing unusual as well as usual flowers and vegetables . . . gardening and housekeeping techniques, etc." Writers experienced in writing for the better-class home and garden

That's the set-up! And knowing it, you can aim your questions directly at the children who answer them, and draw on the special knowledge *you* have (of music, literature, mathematics, etc.) in framing them.

Following this general technique, you can analyze other quiz programs. The Dr. I.Q. show has, besides the quiz query, a biographical sketch for which the sponsors pay \$250 to \$310. The sketch personality is usually some man or woman who is either prominent in the news, or has some current tie-up with the news. For instance, during the Red Cross drive Clara Barton was the sketch subject.

Following are some of the best-paying quiz markets. There are many more radio quizzes, mostly conducted locally in the larger cities.

**Quiz Kids**—NBC, Chicago.

**Information Please**—Radio City, New York.

**Dr. I. Q.**—919 N. Michigan Ave., Chicago.

**Leave It To The Girls**—Station WTIC, Bridgeport, Conn. (\$5 for questions on love and marriage, \$25 bond for the stumper question.)

**Is That So?**—Station KRNT, Des Moines, Iowa. \$2 for a series of questions. \$7 if you stump the experts.

**Story To Order**—Lydia, NBC, Radio City, New York. \$5 for three unrelated words with which she can originate a story on the air.

**Truth or Consequences**—NBC, New York. \$5 for questions.

**Texaco Opera Quiz**—Texaco Co., 135 E. 42nd St., New York.

**Sports Quiz**—Station WTMJ, Radio City, Milwaukee, Wis.

**Can You Top This?**—Station WEAJ, New York. \$25 for jokes.

magazines will be especially welcomed, and rates paid will be average or above, with arrangements to be worked out with the author prior to purchase. Maximum length will be about 1200 words. Mr. Kitch concludes: "We plan to lend especial aid in development of new Southern writers."

*Story Digest* is a new pocket-size fiction reprint being put out by Popular Publications, 205 East 42nd St., New York, and co-edited by Barbara Brandt and Lawrence Galton.

## AUTOBIOGRAPHER

By STANTON A. COBLENTZ

He sought, by brilliant colored strokes, to show His own vast merit for the world to cheer. And yet the hues, which took too rich a glow, By their false brightness made his faults shine clear.

# TIME TABLE - Showing overlapping SIR magazine - January issue

Note: SIR is a bi-monthly  
Rotogravure printing

W.W. SCOTT - EDITOR

APRIL 1 To June 1		May 1 to June 15		June 1		June 9	
General reading and planning for issue. Hold out possible manuscripts. Return junk.		Time to plan for specially written material if any		Re-read held copy with eye to buying		Make decisions Send back copy not to be used. Estimate wordage	
June 11 ⊕	June 13	July 1	July 8-13	July 15	July 17		
BUY first batch of copy 2/3 of book ⊕ make out vouchers	Begin editing copy. New titles etc.	Plan Photos + illustrations Send for photos Choose spots for artists	One week out here To complete Dummy November issue. NO work on Jan.	BUY ⊕ 2nd batch of copy Timely stuff. Last chance to buy	get illustrations for second batch of copy. Begin editing same.		
work on November issue going on here.							
July 21	July 22	July 23	July 31	Aug 1	Aug 8	Aug 9	
Finish all editing	all photo illustrations to be on hand	Art Dept. to begin layouts	art dept. to finish layouts artists to begin illustrations to fit layouts	Begin writing blurbs, captions to fit layouts	Finish all blurbs, captions mark all copy	Bulk of copy to printers with layouts for typesetting	
Reading and planning for MARCH issue						BUY 1st batch copy for March issue	
Aug. 14	Aug 20	Aug 21	Aug 23	Aug 24	Aug 25	Sept. 1	
Non-text matter to printers Illustrations Cartoons to be finished	Bulk of text type back from Printers	Begin Proof reading	Begin Pasting up Dummy Folio no Book	Art dept. last minute art work to fit text	ADS close Ad dept. to indicate ad space in dummy	Cut text. adjust to fit "backyard" Everything back from printers	
Sept. 2	Sept 3.	Sept 4	Sept 9	Sept. 12	Sept. 24	OCT. 1	
Finish all Proof reading and editing to fit	Paste up Back pages "Back yard"	check all "Continued lines" removed Contents	all ads to be in place Buy 2nd batch of copy for MARCH issue	Complete Paste up Dummy to printers	Page proofs corrected Last chance for corrections	PRESS DATE	

## EDITORIAL SCHEDULE OF A NEWSSTAND MAGAZINE

Most magazines are prepared weeks or months in advance of publication date. So that writers may have a better idea of the editorial process, and how it proceeds on a scheduled basis, *The Author & Journalist* reproduces the time-table of a newsstand book, the bi-monthly *Sir*.

The January, 1946, issue, which will come off sale January 1 after two months on the stands, had its beginning, in general reading, last April. Between May 1 and June 15, W. W. Scott, the editor, made his plans for specially written material. He began to edit copy June 13, bought final copy

July 15 ("last chance"). Two issues overlapped on this January number—November, March.

On a bi-monthly basis, *Sir* is a one-man book. If it were a monthly, Mr. Scott would have to have an assistant.

Why is a magazine planned so far in advance? W. W. Scott comments for us, "April 1 is not too early to begin soliciting and reading manuscripts for an October press date. If this work begins later, chances are too great that copy will have to be used just because it is on hand."



# THE AUTHOR & JOURNALIST'S HANDY MARKET LIST

FOR LITERARY WORKERS—PUBLISHED QUARTERLY

DECEMBER, 1945

The Handy Market List offers, in brief, convenient form, the information of importance to writers concerning periodical markets. Constant vigilance is exercised to keep this quarterly list accurate and up-to-date; it is appreciated when readers call our attention to errors or omissions. The magazines are grouped under classifications designed to assist the writer in locating the markets for specific types of material. A few abbreviations are employed. M-20 means monthly, 20 cents a copy; 2-M, twice monthly; W, weekly; Q, quarterly. Figures indicate preferred word limits. "Acc." indicates payment on acceptance or shortly after; "Pub." indicates payment shortly before or after publication. When specific word rates are not given, "first-class rates" indicates a general average around 5 cents a word or better; "good rates," around 1 cent a word; "fair rates," around ½ cent a word. The parenthetical statement following title of magazine indicates the banner or name of publishing house; "S. & S." stands for Street & Smith, "Macfadden" for Macfadden Publishing Co., etc. The notation "Slow" or "Unsatisfactory" is a warning that delays or non-payment for material have been reported by contributors. It should be obvious that The Author & Journalist can assume no responsibility for the periodicals here listed, but merely publishes the available information for the guidance of readers. Submitted manuscripts should always be accompanied by return postage—preferably by stamped, addressed return envelopes—and copies should be retained as insurance against loss.

## A—GENERAL LIST

### STANDARD PERIODICALS

**Alance**, 45 W. 45th St., New York 19. (M) Literary and cultural material of North American life and thought directed to Latin America. Frances R. Grant.

**America**, 329 W. 108th St., New York. (W-25) Articles on topics of current social and political interest; short modern verse. Rev. John La Farge, S.J. \$25 per 1700 word article (about 1½c). Acc.

**American Hebrew**, The, 48 W. 48th St., New York. (W-15) Articles on Jewish affairs, short stories, Jewish background, American scene 1200-1500. Florence Lindemann. ½c up, shortly after Pub.

**American Legion Magazine**, 1 Park Ave., New York. (M) Short stories and articles, to 2000, with appeal to men. Alexander Gardiner. Acc., no set rate. (Query.)

**Ameri-an Magazine**, The, (Crowell) 250 Park Ave., New York 17. (M-25) Short stories 3000-4500; short shorts 1000-1500; stories, 750; vignettes, 500; novels, 25,000. Articles usually arranged for, Sumner Blossom; John K. McCaffery, Fiction Ed. First class rates, Acc.

**American Mercury**, The, 570 Lexington Ave., New York 22. (M-25) Political, foreign affairs, art, medicine, science, music, etc., articles and essays, short stories, up to 3000; verse. Lawrence E. Spivak. 3c up, Acc.

**American Scholar**, The, 5 E. 44th St., New York. (Q-65) Articles, 3000-5000; verse. Hiram Haydn. \$5, printed page, maximum \$50, verse, \$15-\$20, Acc.

**Ameri-zan Swedish Monthly**, The, 45 Rockefeller Plaza, New York 20. (M-20) Illustrated articles dealing with Sweden, relations between Sweden and U. S., or stories of prominent Americans of Swedish stock. 1000-2000. Victor O. Freeburg. 2c, photos \$3, Acc.

**Arcadian Life**, P. O. Box 233, Cape Girardeau, Mo. (Q-25; \$1 yr.) Official organ American Folkways Assn. Ozark folk lore material, Garland Brickley, Ed.-Pub. Verse, prizes only.

**Argosy** (Popular), 205 E. 42nd St., New York 17. (M-25) Short stories of colorful, adventurous, dramatic living, to 5000; novelettes, 10-12,000; complete short novels, 20-25,000. Articles, features, verse. Cartoons. Henry Steeger, Ed.; Rogers Terrill, Mng. Ed.

**Asia and the Americas**, 40 E. 49th St., New York 17. (M-35) Life, developments and activities of the East and relations of the Americas, North and South, with all Asiatic countries. 800-3400. Richard J. Walsh. \$15 a printed page, Acc.

**Atlantic Monthly**, 8 Arlington St., Boston 16. (M-40) Essays, human-interest articles, sketches, short stories, verse; unusual personal experiences; high literary standard. Edward Weeks. Good rates, Acc.

**Atomic Age**, 1950 Curtis St., Denver 2, Colo. (M) Articles to 2500 covering some phase of new atomic science; short stories, fillers; photos; diagrams; on atomics. Ronald Kurtz. 1c up, Acc.

**Beaver**, The, Hudson's Bay Co., Winnipeg, Canada. (Q-25) Articles on travel, exploration, trade, anthropology, natural history in the Canadian North, up to 2500, illustrations essential. Clifford P. Wilson. 1½c, Pub.

**Belgium**, 247 Park Ave., New York 17. (M-50) Articles on Belgian personalities, customs, art, etc., throughout the world; also material on the Belgian Congo, 1000-2000. Rene Hilaire. \$15-\$25 per article, Pub. Query before submission.

**Best Story Magazine**, 1745 Broadway, New York. Smooth stories of family appeal by new authors, to 5000. E. Rosston. \$25, Acc., first serial rights.

**California Highway Patrolman**, The, Box 551, Sacramento, Calif. (M) Safety articles; school or city safety drives; 500-2500. W. Howard Jackson. 1c, Acc.

**Canadian Forum**, The, 28 Wellington St., W., Toronto, Can. (M-25) Short stories to 1500 words reflecting current Canadian

social scene; articles and essays, 1800. Poems of high literary quality. Alan Creighton, Asst. Ed. \$5 a story, Pub.; poems and articles paid in subscriptions.

**Canadian Geographical Journal**, 49 Metcalfe St., Ottawa, Canada. (M-35) Illustrated geographical articles 1500-3000. Gordon M. Dallyn. 1c up, Pub.

**Chicagoer**, 30 N. La Salle St., Chicago. (M-25) Humorous, satirical articles, 500-1500; humorous, satirical verse, 20 lines; funny, satirical, topical cartoons. Harry V. Green. 1c up, verse, 20c a line, Acc. Special deal on cartoons.

**Chicago Jewish Forum**, 176 W. Adams St., Chicago. (Q) Articles, short stories and poetry, Jewish subjects and minority problems only. Benjamin Weintraub. ½c, Acc.

**Christian Century**, The, 467 S. Dearborn St., Chicago. (W-15) Articles on religious, economic and social topics. Chas. Clayton Morrison. Indefinite rates.

**Christian Science Monitor**, 1 Norway St., Boston 15. (D-5) Articles, essays, for editorial and department pages, up to 800; forum to 1200; poems, Acc., or Pub.

**Collier's** (Crowell), 250 Park Ave., New York 17. (W-10) Short stories, 1250 up; serials up to 64,000; novels and articles on popular questions of the day 3500; fillers; cartoons; verse only rarely. Allen Marple, fiction editor. First class rates, Acc.

**Columbia**, 45 Wall St., New Haven, Conn. (M-10) (Knights of Columbus) Articles of general Catholic interest, 2500-3500; essays; verse. John Donahue. 1c to 3c, Acc.

**Common Ground**, 20 W. 40th St., New York 18. (Q-50) Articles, fiction and poetry on the racial-cultural situation and folk materials in America. 1500-3000. Margaret Anderson. Ed. ½c to 2c, Pub.

**Common Sense**, 10 E. 49th St., New York 17. (M-25) Interpretative articles on social and political events, 2500; serious poems; humorous quotes from American press, \$1 an item. Varian Fry. 2c, verse, \$5, Pub.

**Commentary**, 425 4th Ave., New York 16. Articles giving diverse points of view on Jewish problems and world affairs. Elliot E. Cohen. No set rate.

**Commonwealth**, The, 386 4th Ave., New York 16. (W-10) Independent Catholic review. Timely articles on literature, arts, public affairs, up to 2500; verse up to 16 lines. Philip Burnham. Edw. Skillin, Jr. ½c, verse 40c line, Pub.

**Coronet**, (Esquire, Inc.) 919 N. Michigan Ave., Chicago 11. (M-25) Articles on events, organizations and personalities of general interest, up to 2500; story-telling photos, Harris Shevelson. \$300 per story or article. Fillers, 400 words or less, 10c, Acc.

**Cosmopolitan Magazine**, (Hearst) 959 8th Ave., New York 19. (M-35) Outstanding short stories 5000-7000; short shorts 1000-2000; novelettes 10,000-20,000; serials 50,000-60,000; book-length novels, non-fiction features. Articles of cosmopolitan interest 2000-4000. Frances Whiting. First-class rates, Acc.

**Cue Magazine**, 6 E. 39th St., New York. Entirely staff-written. Buys no outside contributions. Jesse Zunsner, Ex. Ed.

**Current History**, 135 S. 2nd St., Philadelphia. (M-25) Historical news, world affairs, diplomacy, strategy; important U. S. events; important war documents. D. G. Redmond. 1c, Pub.

**Desert Magazine**, The, El Centro, Calif. (M-25) Illustrated feature articles from the desert Southwest on travel, nature, mining, archaeology, exploration, personalities, Indians. (Overstocked with poetry.) Randall Henderson. 1½c and up, prose. Photos \$1 to \$3, Acc.

**Digest and Review**, 683 Broadway, New York. (M-25) Second serial rights on articles on politics, national defense, science, psychology, self-help, vocational guidance. Authentic, sparkling. No poetry, fiction, photos. Credit to author and magazine; also free copies of issue containing digest. W. M. Clayton. 1c, avg.

**Evele Magazine**, The, 212 West Wisconsin Ave., Milwaukee 3. (M) Personality sketches on prominent or interesting Eagle members, articles on cities or sections of the country with

some. Eagle cover, 1200-1500. Robert W. Hansen. 3c, photos \$5. Pub.

**Elks Magazine**, 50 E. 42nd St., New York 17. (M-20) War articles, 5000; cartoons. All material must touch on war or post-war world. Colts Phillips. \$100 to \$500, Acc.

**Esquire** (Esquire-Coronet), 919 N. Michigan Ave., Chicago 11. (M-50) Sophisticated unsentimental articles; masculine viewpoint; essays, sketches, short stories, especially action, 2000; cartoons, cartoon ideas. (No feminine by-lines.) Arnold Gingrich. Usually \$100 up for story or article. Needs satire. Acc.

**Everybody's Digest**, (W. J. Smith Pub. Corp.) 420 Lexington Ave., New York 17. (M-15) World events, politics, business, personalities, unique and human interest stories, humor, etc.; fillers, 60% digest, 40% new material. Wm. H. Kofoed, Edit. Dir.; Ted Irwin, Ed.; Madalynne Reuter, Mng. Ed. 2c up, Acc.

**Extension** (The National Catholic Monthly), 360 N. Michigan Ave., Chicago 1. (M-30) Short stories, 1000-5000; romance, adventure, detective, humorous; six installment serials, 500; short-stories; short articles; cartoons. Eileen O'Hayer. Good rates.

**Facts**, 75 West St., New York 6. (M-25) Factual articles on historical, scientific, political, military, social, psychological, and literary subjects with current application, 2000-3500; fillers, to 500. Henry Walsh Lee, 3c, top of \$100, Pub.

**Far East**, The, St. Columban's, Perryville, Md. (M-10) Catholic mission features largely staff-written; buys short (1500-1800) stories with authentic Catholic background; authentic travel and human-interest articles and photos on China, Philippines, Burma, Korea, Japan, etc.; an occasional non-political cartoon; a little good poetry. Stories, \$30, Acc.; articles and photos, proportionately; poetry, 10c a line. (Send 10c to St. Columban's, Neb., for sample copy.)

**Foreign Service** (V.F.W.), Broadway at 34th, Kansas City, Mo. Factual military service stories; articles on subjects pertinent to interests of both discharged veterans and men in service, 1000-2000. Barney Yanofsky. Good rates, Acc.

**Fortune**, 350 5th Ave., New York 1. (M-81) Articles with industrial tie-up, 95% staff-written. Some source material purchased. Wm. D. Geer, Publisher.

**Forum and Column Review**, 135 S. 2nd St., Philadelphia 6. (M) Articles of general political, social, or literary interest, to 2500 words. D. G. Redmond, Ed.; Charlotte E. Braun, Asst. Ed. 1c.

**Future**, 407 S. Dearborn St., Chicago 5. (M-25) National magazine of U. S. Junior C. of C. Articles on any subject of interest to young men (21-35) to 2000, with illustrations; cartoons. C. W. Bower, Ed. Pub.

**Gentlemen**, 17 E. 42nd St., New York 17. (M-35) Pocket-size publication using articles of interest to men on economy, success, politics, sports, 250-500-750-1000; business success stories, 1000, jokes, skits, epigrams about women (no sex). All material should glorify man. Condensation rights for reprint of any best or possible best-seller book. Earl Clemens Kayner. 5-10c, Pub.

**Ghost Town News**, 112 W. 9th St., Los Angeles, Calif. (M-25) Articles truly representative of the great West—interesting human interest stories of people and places; authentic tales of the Old West; brief biographical sketches of old Westerners; entertaining stories, 900-1000 word articles with one or two pictures preferred. Nichols Field Wilson. 1½c, Pub.

**G. I. Joe** (Volitant Pub. Co.), 103 Park Ave., New York 17. Articles, stories, with serviceman angle, to 2000; fillers; photos; cartoons. 2c; cartoons, \$10; acc. Photos, \$5, Pub.

**Gourmet**, Penthouse, Plaza Hotel, New York 19. (M-25) Anecdotal and informative articles to 2000; verse, cartoons, connected with gourmet eating and living, slanted to male readers. Rates vary. Earle R. MacAusland.

**Grit**, Williamsport 3, Pa. (W-7) Clean short stories, adventure, mystery, love, Western, etc., 1000-3500; serials. Odd, strange pictures, brief text; household articles; short illustrated articles for women's and children's pages. Howard R. Davis. \$5 to \$8 per short story, articles \$2 to \$3, photos \$2, Acc.

**Harper's Magazine**, 49 E. 33rd St., New York 16. (M-40) Timely articles for intelligent readers; short stories; essays; fillers; verse. Frederick Lewis Allen. Acc.

**Inter-American**, 1625 Connecticut, Washington, D.C. (M-25) Features, articles on specific current developments in Latin American countries, strong human-interest approach, but no romantic drivel, to 2000. Scott Seegers. 2½c; photos, \$5, Acc. Reprint proceeds split with author. Query.

**J. C. Review**, 130 N. Wells St., Chicago 6. (M) Easy-to-read, popular style articles on vocational guidance, child care, family welfare, and care of the aged. Louis Ludwig. 3c-5c, Acc.

**Journal of Living**, 1819 Broadway, New York 23. (M-35) Short fact items, fillers, jokes, epigrams, dealing with food, nutrition, better living. Query first on feature length articles. Leonard M. Leonard, Ed.; Ann White, Features Ed. Excellent rates, articles; fillers, \$3-5; jokes, \$2-3, Acc.

**Judy's**, Judy Bldg., 3323 Michigan Blvd., Chicago 16. (M-25) Current interest articles 800-1200 (no rewrites of encyclopedia or textbook); short stories, 800-1600. Will Judy. 1c, Pub.

**Kiwanis Magazine**, The, 520 N. Michigan Ave., Chicago. (M) Articles of a public affairs nature, 1000. Harley W. Magee, Mng. Ed. 2c up, Acc.

**Leatherneck**, Marine Barracks, 8th and I Sts., S.E. Washington 25. D. C. (M-15) Articles by enlisted Marines only.

**Liberty**, 37 W. 57th St., New York 19. (M-10) Romantic, adventure, humorous short stories, youthful appeal, 1000-5000; 2-part serials; timely human interest articles; verse; fillers; cartoons. Edward Maher. First-Class rates, Acc.

**MacLean's** (MacLean), 481 University Ave., Toronto, Canada. (Sem-M) Short stories, love, romance, sex, mystery, industry, trial, war, adventure, outdoor, up to 5000. Illustrated articles of Canadian interest; cartoons. W. A. Irwin, Ed. 3c up, Acc.

**Magazine Antiques**, The, 40 E. 45th St., New York. (M-50) Authoritative articles representing new discovery, or a new point of view, or a new opinion, regarding some aspect of glass, china, metalware, furniture, etc., 1000-2500. Jokes; fillers; essays; news items; photos. Alice Winchester. 1½c, Pub.; exclusive photos, paid for at cost.

**Magazine Digest**, 20 Spadina Rd., Toronto, Canada. Buys original articles and fillers. Anne Fromer, Mng. Ed. 7c-10c, Acc.

**March of Progress**, Glen Elynn, Ill.; editorial office, Pontiac, Mich. (Chicago 5. (M-25) Pocket-size magazine using articles on social, economic, scientific fields with popular slant; other inspirational and general interest articles, to 1500, and fillers, 500. John J. Miller, editor-in-chief. 2c average, on final acceptance. Should article be reprinted, author will be given 5% of the amount the magazine receives; if rewrite work necessary on the original article, author will receive 25% of the reprint income.

**Marine Corps Gazette**, The, 1121 14th St., N. W., Washington 5, D. C. (M-30) Professional, military, and Marine Corps subjects, 1000 to 2000, illustrated. 3c, Pub.

**Mayflower's Log**, The, Mayflower Hotel, Washington 6, D.C. (M) Stories, verse and sophisticated articles on general subjects, 1000-2000. Frank B. Cook. Payment by article, average ½-2c, Acc.

**Me-orah Journal**, The, 63 5th Ave., New York. (Q-\$1.50) Jewish short stories, sketches, one-act plays, essays, poetry. Henry Horwitz. 1c up, Pub.

**Montrealer**, The, 1075 Beaver Hill, Montreal, P. Q., Canada. (M-10) Short stories to 1500. Roslyn Watkins. 1c, Pub.

**Montreal Standard**, The, Montreal, P. Q., Canada. (W-10) Features of Canadian interest, short stories, 1500-4000, novelties, about 35,000. A. G. Gilbert. 1c-2c, Acc.

**Nation**, The, 20 Vesey St., New York 7. (W-15) Articles on politics, literature, economics, up to 2400. Freda Kirchwey. 1½c, Pub.

**National Digest**, 135 S. 2nd St., Philadelphia 6. (M) Mainly a digest. All original material staff-written. D. G. Redmond.

**National Geographic Magazine**, 16th and M Sts., N. W., Washington 6, D. C. (M-50) Official journal National Geographic Society. Articles on travel and geographic subjects up to 7500; photographs. Gilbert Grosvenor. First-class rates, Acc.

**National Jewish Monthly**, The, 1003 K St., N. W., Washington, D.C. (M-15) Short stories, articles, essays, Jewish interest. 1000-3000. Edward E. Grusd. 1c to 2c, Pub.

**National Police Gazette**, 1560 Broadway, New York 19. Factual police stories, sports stories, to 1500; personality pieces on sports figures; short Washington items. Harold H. Roswell. 2c up, Pub.

**New Masses**, 104 E. 9th St., New York 3. (W-15) Progressive sociological, economic articles, addressed particularly to the middle class; also short stories, reportage, sketches, poems, cartoons, photos. No payment. (Communist.)

**New Mexico Magazine**, Santa Fe, N. M. (M-15) Illustrated articles on New Mexico. George Fitzpatrick, \$10 to \$15 per article. Pub. Verse, no payment.

**New Republic**, The, 40 E. 49th St., New York. (W-15) General articles, 1500-2500, dealing with economics, sociology, national and international affairs. Bruce Bliven. 2c, Pub.

**New Yorker**, The, 25 W. 43rd St., New York 18. (W-15) Short stories and humor 400 to 2000; factual and biographical material up to 2500; cartoons, cartoon ideas; light verse. Good rates, Acc.

**Omni**, 76 9th Ave., New York. (M-35) 25,000 word abridgements of current best-selling books. Pays up to \$3000 for abridged reprint rights. Acc. (Not interested in original material.)

**Opinion**, 17 E. 42nd St., New York 17. (M-25) Articles 2000; short stories 2000; verse; fillers; Jewish interest. Dr. Stephen S. Wise. 1c, Pub.

**Opportunity**, A Journal of Negro Life, 1133 Broadway, New York. (Q-25) Short stories, articles, poetry; Negro life and problems. Madeline L. Aldridge. No payment.

**Our Army**, 11 Park Place, New York 7. (M-30) Stimulating controversial military articles; short service stories 1000 to 1200; jokes; cartoons; regular army background. Carl Gardner. Payment based on piece, not number of words, Pub.

**Our Dumb Animals**, 180 Longwood Ave., Boston 15, Mass. (M-10) S. P. C. A. organ. Animal articles, up to 500; verse up to 16 lines; cartoons; photos. W. A. Swallow. ½c, poems \$1 up, Acc.

**Our Navy**, 1 Hanson Pl., Brooklyn, N. Y. (2M-25) Authentic articles on modern naval subjects 2000-4000; action naval short stories; cartoons; photos. Bruce Baylor, ½c, Pub. No Payment for verse.

**Pacific Frontier and the Philippines**, 305 Temple St., Los Angeles. Feature articles on social, economic and political issues as well as short stories depicting the problems and cultural potentialities of the people of the Pacific basin. Stanley B. Garibay, Pub. ½c.

**Pearson** (Hillman Periodicals), 535 5th Ave., New York 18. (M-25) Pocket-size magazine using only original material, articles, photographic features and color layouts. Articles on any subject of interest to a mass circulation periodical, to 3000. Many short fillers. Cartoons. Vernon Pope.

**Pan American**, The (Famous Features Syndicate), Avenue of the Americas, New York 19. \$7.50 yr. (including Year Book.) Articles on Latin America, business and industrial subjects preferred. Fillers about Latin America; exceptional photos. \$15 up, Pub.

**Pathfinder**, 1323 M St., N. W., Washington 5, D. C. (W-5) Human interest and local history for "Americans." "Woman's Human interest and local history for "Americana." "Woman's Douglas R. Mackenzie. 5c a word for edited material, Acc.

**Pen, P. O. Box 451, Denver 1, Colo. (M)** Articles, 500-1000; short stories and vignettes, 500-1500; verse; fillers; all material particularly interesting to teachers, federal and public workers—out-of-doors, love, domestic, rural, juvenile, medical, scientific, fashion, education, health, sports. A. A. Lindsey. 5c, fiction and articles; \$5-\$10 verse; \$2.50-\$10 fillers; up to \$10 photos. Acc.

**Practical Knowledge Monthly**, 321 S. Wabash Ave., Chicago 4. (M-10) Practical applied psychology, popular mechanics, self-help, vocational articles, 1000. V. Peter Ferrara. Approx. 2c, photos, \$2-\$3. Acc.

**Profitable Hobbies**, 5007 Westport Sta., Kansas City 3, Mo. (M-25) Original how-to-do-it articles; features demonstrating the financial possibilities of suggested enterprises; fact items; epigrams or jokes with hobby angles. R. W. Tudor. 1c, letters, \$2, photos, \$1-\$5. Pub.

**Railroad Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-25) Technically accurate railroad material. Fact articles and photo stories. Query editor beforehand stating subject and qualifications for handling. Henry B. Comstock. Good rates, Acc. (Overstocked with poetry and fillers.)

**Rayburn's Ozark Guide**, Lonsdale, Ark. (Q-35) Short story, features, verse, photos with Ozark slant. Otto Ernest Rayburn. Payment by arrangement.

**Reader's Digest**, Pleasantville, N. Y. (M-25) Digests of published articles; occasionally original articles. Good rates, Acc.

**Read**, 75 West St., New York 6. (M-25) Timely general articles to interest whole family; fillers to 1500, with exceptionally good articles to 2000. No fiction or photographs. Henry Lee. 5c, Pub.

**Reader's Scope**, 114 E. 32nd St., New York 16. Pocket-size magazine using reprints and original material. Open market for self-help, and anti-fascist, post-war, foreign affairs, etc.; articles; profiles of interesting people, 1200-1500, with occasional article to 3000. E. A. Phil. 1c.

**Redbook** (McCall) 230 Park Ave., New York 17. (M-25) Short stories, serials, complete novels, novelettes, feature articles. Edwin Balmer. First-class rates, Acc.

**Rotarian**, The, 35 E. Wacker Drive, Chicago 17. (M-25) Authoritative articles on business and industry, social and economic problems, travel sketches, humor, essays, 1500-2000. Little fiction used. Leland D. Case. First-class rates, Acc.

**Russian Review**, The, 213 W. 23rd St., New York. Scholarly articles and essays on Russia, past or present, 3000-3500. \$25. Acc.

**Saturday Evening Post, The**, (Curtis) Independence Sq., Philadelphia 5. (W-10) Articles on timely topics 1000-4000; short stories 2500-5000; serials 40,000 to 60,000; lyric and humorous verse; skits, cartoons, non-fiction fillers, to 500. Ben Hibbs. First-class rates, Acc. (Reports within a week.)

**Saturday Night**, 73 Richmond St., W., Toronto, Canada. (W) Articles of Canadian interest up to 2000; light, humorous articles, satire. B. K. Sandwell. 3/4 to 1c, photos \$2-\$3. Pub.

**Saturday Review of Literature**, 25 W. 45th St., New York 19. (W) Articles, essays, verse, fact-items, on literature. Norman Cousins. \$5 column (10 inches); poems, \$10; cartoons, \$10.

**Sea Power**, 76 9th Ave., New York. Published by Navy League of U. S. (M-25) Articles to 2500 on all aspects of all navies and the merchant marine; also first person stories of war adventures at sea. Roger Kafka. 2c, Pub. Query.

**Sir**, (Volitant Pub. Co.) 103 Park Ave., New York 17. (Bi-M-25) Short articles to 3000, and stories of appeal to men 1000 to 4000; short stories; fillers, 1000; cartoons, 2c, Acc.

**Story**, 432 4th Ave., New York. (Bi-M-40) Distinctive short stories, "novellas." Whit Burnett. Moderate rates, Pub.

**Story Digest** (Popular Publications), 205 E. 42nd St., New York. Pocket-size fiction reprint. Barbara Brandt and Lawrence Galtion. C. Eds.

**Swank**, 33 W. 42nd St., New York 18. (Bi-M) Articles and fiction, 2000; verses, cartoons, and picture stories, all with appeal to the intelligent male in the professional or businessman's class. Must be entertaining, smart, swift-moving. Arnold Shaw. 3c, articles; 5c, fiction; 50 cents a line, verse; \$25 a page, picture stories; \$25, quarter-page cartoon; \$35, half-page, and \$50, full page.

**This Month**, 247 Park Ave., New York 17. (M-25) Human interest political (national and international) articles to 1500; popular science; fillers, jokes, fact items, etc., to 500; short stories, cartoons, Ada Siegel. 4c-10c; jokes, \$5; epigrams, \$3; fillers, \$5-\$10. Acc.

**This Week**, 420 Lexington Ave., New York 17. (W-magazine section of 21 newspapers) Romance, mystery, adventure, humorous short stories, 1200-3300; short articles on popular science, interesting personalities, sports, news, subjects making for a better America, to 1500; interesting non-war shorts; 800-1000; fillers, cartoons, short animal material; appealing animal photos. William J. Nichols.

**Times Magazine**, The, Times Sq., New York 18. Articles, 1500-2500, based on the news, topics relating to sports, nature, science, education, the world of fashion and of women's interest. Lester Markel, Sunday Ed. \$100-\$200 for full-size article.

**Tomorrow**, 11 E. 44th St., New York 17. (M-35) Forward-looking and unbiased articles of general interest; world affairs, economics, science, education, literature and the arts together with exceptional fiction and verse. Outstanding feature is book review section, with thoughtful appraisals of significant books. Eileen J. Garrett. \$100 up, Acc.

**Toronto Star Weekly**, The, 80 King St. W., Toronto, Canada. (W-10) Feature articles, Canadian appeal, to 2500. Novels, 50,90,000, and serials, 18,20,000; short stories, 500-4500; love-adventure, romantic, Western, mystery, detective, sport, etc.; cartoons; photos. Jeannette F. Finch, Article Ed.; Gwen Cowley, Fict. Ed. Varying rates, Acc.

**Town and Country**, 572 Madison Ave., New York 22. (M-20) Satirical, topical short stories, articles, essays, on unusual subjects, not addressed to a purely feminine public. Harry A. Bull. Varying rates, Pub.

**Townsend National Weekly**, 450 E. Ohio St., Chicago 11. (W) 1000-word short-stories of general family interest, not limited to old-age pensioners. Jesse George Murray, Mng. Ed. \$15-\$25 each.

**Triolor**, 1 E. 57th St., New York 22. (M) Feature articles dealing with current problems and current scene; biographies; "profiles"; criticism; short stories (no love); novelettes; serials; photographs and verse. Bart Keith Winer. \$75 to \$200. No standard rate for verse.

**True** (Country Press), 1501 Broadway, New York 18. (M-25) Any factual subject of interest to men—adventure, personality, sports, hunting, fishing—to 5000. Fillers, 500 up. Cartoons; cartoon ideas. Bill Williams. According to value, Acc.

**U. S. Army Review**, 300 Mine Workers Bldg., Springfield, Ill. (Bi-M) Personal, human-interest military features, with articles to 1500. Harry C. Ford. 3/4c up.

**U. S. Navy Magazine**, 512 5th Ave., New York 18. (M-25) Material largely from naval personnel; to 2000. H. C. Blackerly. 3/4c, Pub.

**Virginia Quarterly Review**, 1 West Range, Charlottesville, Va. (Q-75) Exceptional literary, scientific, political essays 3000-5000; short stories and verse of high standard. Charlotte Kohler, Mng. Ed. Good rates, Pub.

**Welcome News**, 404 W. 9th St., Los Angeles. (Q-10 for duration.) Articles on travel, history, biography, 200-1500; essays on Cooperatives and social reform, 1000-1200; short stories along socialistic lines; varied verse. T. G. Mauritzen. Payment as agreed, Pub. (Overstocked.)

**Westways**, 2601 So. Figueroa St., Los Angeles 54, Calif. (M-20) Articles 1500, photos of out-of-doors, national science, history, etc. on Calif., Ariz., Utah, Nevada, New Mexico, and So. Calif. Verse. Phil Townsend Hanna. 3/4c, payment by negotiation, Acc.

**Woodmen of the World**, 216 Insurance Bldg., Omaha, Neb. (M-5) Short stories with appeal to male reader. Horace L. Rosenblum. \$5, Acc. or Pub.

**Yale Review**, Box 1729, New Haven 7, Conn. (Q-81) Articles on current political, literary, scientific art subjects 500-600. Helen MacAfee, Mng. Ed. Good rates, Pub.

**Yankee**, Dublin, N. H. New England short fiction, articles, verse, and photos. 2c; 3c-5c, verse.

**Your Life, The Popular Guide to Desirable Living**, 354 4th Ave., New York 10. (M-25) Inspirational, helpful articles on living, 1200-2500; quizzes; fillers. Douglas Lorton. First-class rates, Acc.

**Your Mind—Psychology Digest**, 103 Park Ave., New York 17. (Q-25) Material on psychological subject-matter, 1-2000; fillers. Dr. Thomas Garrett, Ed.; Lesley Kuhn, Mng. Ed. 1c-2c, Acc.

**Your Personality**, 354 4th Ave., New York 10. (Twice a year.) Helpful articles on all phases of personality, 700-2500. Good rates, Acc.

## WOMEN'S AND HOME MAGAZINES

**American Baby, Inc.**, 258 Riverside Drive, New York. (M-15) For expectant mothers and mothers of babies under one year old. Uses in every issue an article by physician. No fiction. No payment for verse. Welcomes contributions of less than 1000 words dealing with infant care. No photos. Only magazine of its kind edited by a professional registered nurse. Beulah France. 3/4c, Pub.

**American Family Magazine**, 53 W. Jackson Blvd., Chicago. (M) Articles, 500-1500, covering all phases of home and family life; brief verse; fillers; jokes; puzzles. John W. Mullen. 1c, Pub.

**Better Home, The**, 161 8th Ave. N., Nashville 3, Tenn. (Q-12) Short stories and feature articles of interest to home and family groups. Christian viewpoint, 750-1800; short poems of lyric quality, human interest, and beauty; occasional photos. Howard M. Reeves. 3/4c average, Acc.

**Brides Magazine**, 527 5th Ave., New York 17. (Q) Articles, 100-1500, covering fashions, recipes, home decoration, etc., of interest to brides. Marian E. Murtfeldt. Varying rates, Acc.

**Business Girl**, Business Girl Publishing Co., Dallas, Texas. (M-25) Success stories of business girls, with photos of girls written up, 1000-1500. Cartoons. Betty Oliver. 1c, Pub.

**Canadian Home Journal**, 73 Richmond St., W., Toronto, Ont. (M-10) Short stories to 5000, 4 to 6-part serials; articles of interest to Canadian women, 2500. W. Dawson. Good rates, Acc.

**Charm Magazine**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Articles to 3000 of interest to the business girl; short stories; fillers; verse. Cartoons. Mrs. Frances Harrington. Good rates, Acc.

**Chatelaine**, (Maclean) 481 University Ave., Toronto, Canada. (M-10) Short stories, love, married-life, parental problems, mystery, adventure, 3500-5000. Articles, Canadian interest, up to 2000. Mary-Etta MacI'herson, Mng. Ed. 1c up, Acc.

**Everywoman's Magazine**, (Coast-to-Coast Pub. Co.) 1790 Broadway, New York. (M-5) Love and domestic stories with housewife slant, 3500-5000; short-stories, 1200-1500; light articles, 1000; short verse; how-to-do-it items; cartoons. Joan Ranson. Approx. 2c, Acc.; short-stories, \$50-\$75.

**Family Circle Magazine**, The, 400 Madison Ave., New York. (W-gratis) Short stories, 2000-3000. R. R. Endicott. 3c, Acc. (Limited market)

**Fascination**, 119 W. 57th St., New York 19. Fiction and articles to appeal to women from teen-age to middle-age. Special stress on beauty, charm, and style. Ind. rates.

**Glamour**, (Conde Nast) 420 Lexington Ave., New York 17. (M-20) Love, humor, unusual career articles; good personality pieces; politics; world affairs; social problems; how-to articles; facts with light treatment; fillers. Elizabeth Penrose, Ed.; Miss Ray Pierre, Feature Ed. \$25-\$150, Acc. (Query on articles.)

**Good Housekeeping**, (Hearst) 57th St. and 8th Ave., New York 15. (M-35) Short stories up to 10,000; short articles; verse. Herbert R. Mayes. Acc.

**Harper's Bazaar**, 572 Madison Ave., New York 22. (M-50) Distinguished short stories only; not popular magazine material. Freers articles in outline form. Mary Louise Aswell, Lit. Ed. Good rates, Acc.

**Holland's, The Magazine of the South**, Main and 2nd Sts., Dallas, Tex. (M-10) Articles of interest to Southern women, 1000-2000; love short stories, 1500-3500; novels, 30,000; serials, 30,000; novelettes, 10,000; fillers, 200-500. J. Tom Mann. 1c up, Acc.

**Household**, 8th and Jackson Sts., Topeka, Kans. (M-20) Household and general articles, short stories, 1000-3000. Nelson Antrim Crawford. 2c up, verse 50c line, Acc.

**Independent Woman**, 1819 Broadway, New York. (M-15) (National Federation Business & Professional Women's Clubs) Articles expressing woman's viewpoint on social and economic matters, business and professional women's problems, stories of women's success in business, techniques for satisfying living; women's adventures; woman's part in the war effort; light, humorous articles, woman's angle, 1500-1800. Verse 2-5 stanzas. Frances Maule. \$5-\$35 per article, verse \$2-\$3, Acc.

**Ladies' Home Journal**, (Curtis) Independence Sq., Philadelphia 5. (M-15) Articles 2000-5000; short stories 2500-7500; serials, 50-70,000; novelettes 20-40,000; short lyric verse; fillers; cartoons. Bruce Gould, Beatrice Blackmar Gould. First-class rates, Acc.

**Mademoiselle**, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Short stories and articles for smart young women, ages 20-30, 1500-3000. Literary editor: George Davis. Acc.

**Mayfair**, (MacLean) 481 University Ave., Toronto, Canada. (M-25) Articles of Canadian war-time urgency and interest. J. Herbert Hodgins, 1c, Pub.

**M.Call's Magazine**, (McCall), 230 Park Ave., New York 17. (M-15) Serials, 40,000; complete novels, 20,000; novelettes, 10-12,000; short stories, 5000-6000; articles; verse. Otis L. Wiese. First-class rates, Acc.

**Mother's Home Life**, 179 E. 2nd St., Winona, Minn. (M) Home and child articles, 300-500; short stories, 2500-2700; short verse. Dorothy Leight. Fair rates, Pub.

**My Baby**, 1 E. 53rd St., New York (Q) Articles to 1000 of interest to expectant mothers, new mothers, and mothers of children up to six years. Photos. No poetry. Gertrude Warburton. 1c, Pub.

**National Home Monthly**, (Home Pub. Co.) Bannatyne and Dagmar Sts., Winnipeg, Man., Canada. (M-10) Illustrated feature articles; short stories, 4500; verse. L. E. Brownell. Good rates, Acc.

**National Parent-Teacher**, The, 600 S. Michigan Blvd., Chicago 5. (M) Scientifically accurate, but informally written, illustrated articles on rearing and education of children, to 2500. Eva H. Grant. 1c, photos \$1-\$3, Acc.

**Parents' Magazine**, The, 52 Vanderbilt Ave., New York 17. (M-25) Articles on family relationships, child care, food with menus and recipes, etc., 2000-3000. Clara Savage Littledale. 2-3c, Acc.; shorts on childhood and teen-age problems \$5 each. Pub.

**She**, (News Story Worldwide, Inc.) 521 5th Ave., New York. (M-15) Articles covering women's everyday problems—romance, careers, self-improvement, etc.—1000-3000; stories, either first or third-person, 2000 to 4000. Self evaluation quizzes and questionnaires; original test-yourself ideas and other entertaining features, to 1000; fillers; verse, 1-3c, 60 days from Acc.

**Today's Woman**, (formerly Life Story Magazine), (Fawcett Pubs., Inc.), 1501 Broadway, New York 18. (M-25) Short stories, 3000-7000; novelettes, 12,500. Temporarily stocked with 22,000 word novels. Special interest in all the phases of contemporary life which affect and interest the young woman of 1946. Personality and career articles; surveys of social, psychological and medical problems based on the experiences and experiments of authorities in these fields. Self-help, factual fillers, 800. Top rates. Geraldine Rhoads, Ed.; Wm. C. Lengel, Exec. Ed.

**Vogue**, incorporating **Vanity Fair**, (Conde Nast) 420 Lexington Ave., New York 17. (2M-35) Articles of interest to women, 1500-2000; photos. No poetry, no fiction. Edna W. Chase. No fixed rates, Acc.

**Western Family**, 3224 Beverly Blvd., Los Angeles 4. (Semi-M) All types of interesting, readable fiction to 2000; short-stories and timely well-illustrated articles of interest to the homemaker, to 1200; two-part serials. Paul L. Mitchell. 2c-5c, Acc.

**Woman**, The, 420 Lexington Ave., New York 17. (M-15) Non-fiction of interest to women, 1800, and articles on what women are doing, preferably written in narrative style; fillers; jokes. Wm. H. Kofoed, Edit. Dir.; Marion White, Ed. 5c up, Acc.

**Woman's Day**, 19 W. 44th St., New York. (M) Fiction, 2500-4500 with human interest appeal to American housewives and mothers; art-of-living and humorous articles, 1000. C. A. Anthony, Mng. Ed.; Betty Finin, Fiction Ed.; Mabel Hill Souvaine, Ed. Rates on arrangement.

**Woman's Home Companion**, (Crowell-Collier) 250 Park Ave., New York 17. (M-10) Women's and household interests. Articles, 2500-6000; short stories, to 10,000; novelettes, 15,000; short novels, to 25,000; serials to 60,000. Wm. A. Birnie. First-class rates, Acc.

**Woman's Life**, 354 4th Ave., New York 10. (Q) A companion publication to **Your Life and Your Personality**. Helpful, entertaining articles, 400-2500, on all phases of a woman's life. Douglas Lurton. Good rates, Acc.

## ALL-FICTION OR "PULP" MAGAZINES

### GENERAL ADVENTURE

(Also Special Classifications not Grouped Elsewhere)

**Adventure**, (Popular) 205 E. 42nd St., New York 17. (M-25) Distinctive adventure short stories, novelettes. Kenneth S. White. 1½c up, Acc.

**Blue Book**, (McCall) 230 Park Ave., New York 17. (M-25) Mystery and adventure short stories, novelettes; book length novels. Articles of masculine interest. Donald Kennicott. Good rates, Acc.

**Doc Savage Magazine**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Action adventure short stories, 4000-6000, any locale. W. J. deGrouchy, B. Rosmond. 1c up, Acc.

**Jungle Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Adventure short stories, novelettes of the African jungles. Chester Whitehorn. 1c up, Acc. (Wide-open market now.)

**Short Stories**, 9 Rockefeller Plaza, New York 20. (2-M-25) Adventure, mystery, action short stories up to 6000; novelettes, 10,000-25,000; serials; book lengths; fillers, 50-500. True adventures to 1000. Dorothy McIlwraith. Good rates, Acc.

### DETECTIVE—CRIME—MYSTERY—GANGSTER

**Black Book Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Uses a 35,000-word lead novel featuring **The Black Bat**, written on assignment; several short fast-action detective-crime stories not over 6000. Leo Margulies, 1c up, Acc.

**Black Mask**, (Fictioneers) 205 E. 42nd St., New York 17. (M-15) Detective short stories and novels to 60,000. Kenneth White. 1c up, Acc.

**Crack Detective**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Detective fiction stressing plot and characterization; short stories and novelettes, 3000-8000. Robt. W. Lowndes, Ed. 1c up, Acc.

**Detective Novel**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length detective novel by arrangement. Fast-action detective short stories. Leo Margulies, 1c up, Acc.

**Detective Story**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Detective short stories to 8000; novelettes to 12,000; short novels to 18,000. Daisy Bacon, 1c up, Acc.

**Detective Tales**, (Popular) 205 E. 42nd St., New York 17. (M-15) Emotional short stories, crime background, up to 4000; detective-mystery-menace novelettes 9000. Michael Tilden, Mng. Ed. Good rates.

**Dime Detective Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Mystery, action short stories 5000, emphasizing menace and horror; novelettes 10-15,000. Kenneth S. White. 1c up, Acc.

**Ellery Queen's Mystery Magazine**, 570 Lexington Ave., New York 22. (M-25) Stories of detection, and/or crime, and/or mystery. No supernatural stories per se, although if a legitimate mystery, crime, or detective short story has supernatural or horror elements, O. K. Cartoons. No taboos, no angles editorially. "Ellery Queen." \$200 up for average length short story, Acc.

**Gem Detective**, 512 5th Ave., New York 18. Wide-open market for action detective stories, clearly and simply written, with a warm, human touch. H. C. Blackberry, 1c up, Acc.

**G-Men Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Glamorous, fast-action G-Men short stories 1000-6000; novelettes 7000-8000; 20,000-word G-Man novel by arrangement. Leo Margulies, 1c up, Acc.

**Hollywood Detective**, (Trojan) 125 E. 46th St., New York. All material on contract.

**Mammoth Detective**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M) Fast-action detective fiction, with lots of dialogue; also true-crime stories. Wide range in length—2000-75,000. Raymond A. Palmer, Mng. Ed. 1¼-3c, Acc.

**Mystery Book Magazine**, (Wm. H. Wise Co.) 50 W. 47th St., New York 19. Mystery material of exceptional merit. Short-stories; short stories to 6000; novelettes, 10-30,000; first serial rights book-lengths to 50,000. Leo Margulies, Ed.; Charles N. Hecklemann, Assoc. Ed. 3c min.

**New Detective**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Detective action stories to 6500; novelettes to 12,000. Alden Norton.

**Phantom Detective**, The, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Fast-action detective, crime short stories 1000-5000. Book-length novels by arrangement. Leo Margulies, 1c up, Acc.

**Popular Detective**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Detective short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies, 1c, Acc.

**Private Detective**, (Trojan) 125 E. 46th St., New York 17. Short stories to 6000, with some girl interest. 1c-1½c, Acc. (Overstocked.)

**Speed Detective**, (Trojan) 125 E. 46th St., New York 17. (Bi-M) Fast-moving detective stories to 6000. Little market for shorts; novelettes usually on order. 1c-1½c, Acc.

**Speed Mystery**, (Trojan), 125 E. 46th St., New York 17. Reprint detective book.

**Shadow Magazine**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Mystery detective short stories 1500-6000. W. J. deGrouchy, B. Rosmond. 1c up, Acc.

**Super Detective**, (Trojan) 125 E. 46th St., New York 17. (Bi-M) Short stories, 3000-5000; novels, 20,000, by arrangement. K. W. Hutchinson and W. E. Matthews, joint editors.

**Ten Detective Aces**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic detective, mystery short stories, 1000-5000; novelettes, 8-10,000; woman interest welcome. A. A. Wyn. 1c up, Acc.



**10 Story Detective**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Short stories 1000-5000, novelettes 8-10,000. A. A. Wyn. 1c up, Acc.

**Thrilling Detective**, (Thrilling) 10 E. 40th St., New York 16. (M-10) Action-detective short stories, 1000-6000; novelettes, 7000-10,000; novels, 15-20,000. Leo Margulies. 1c up, Acc.

**Thrilling Mystery**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length detective novel by arrangement. Leo Margulies. 1c up, Acc.

**Top Detective**, 512 5th Ave., New York 18. Same requirements as **Gem Detective**. H. C. Blackerby. 1c up, Acc.

#### WESTERN: MALE INTEREST

**A & High**, (Popular) 205 E. 42nd St., New York 17. (M-15) Fast-moving, dramatic Western fiction; short stories to 5000; novelettes and novels, 8-14,000. Michael Tilden, Mng. Ed. Jhan Robbins. Ed. 1c, Acc.

**Action Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the West with good woman interest. 3000-25,000. Chester Whitehorn. 1c up, Acc.

**Big Book Western**, (Popular) 205 E. 42nd St., New York 17. (Bi-M-15) A few short stories, 5000. Western novelettes, 10,000; novels 17,000. Western fact articles 1500. Michael Tilden, Mng. Ed. Jhan Robbins. Ed. 1c, Acc.

**Blue Ribbon Western**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Novels, 40-50,000; rates by agreement, paying promptly. Pub. Short stories, 2000-5000. Robert W. Lowndes. 5/2c up, Acc.

**Complete Cowboy**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same as **Blue Ribbon Western**.

**Dime Western Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Vigorous, human Western short stories, 2000-6000; novelettes, 9000-10,000; novels, 18,000; emotional interest, realistic characterization. Michael Tilden, Mng. Ed. Good rates, Acc.

**Double Action Western**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

**Exciting Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Western action-packed short stories, 1000-6000; novelettes, 7000-10,000. Leo Margulies. 1c up, Acc.

**Famous Western**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Q-15) One novelette, to 9000; short stories 2000-5000; fact articles to 1500. Robert W. Lowndes. Ed. 5/2c up, Acc.

**Fifteen Western Tales**, (Fictioneers) 205 E. 42nd St., New York 17. (M-15) Stories of the Old West, 4000-6000; no novelettes. Occasional fact articles. Alden Norton. 1c up, Acc.

**Fighting Western**, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M-10) Western action stories, 1c-1 1/2c, Acc.

**44 Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) Western short stories, 4000-6000; novelettes, 9000-15,000. Michael Tilden, Mng. Ed. Jhan Robbins. Ed. 1c, Acc.

**Frontier Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Western historical short stories, novelettes, of covered-wagon days. Linton Davies. 1c, Acc.

**Lariat Story Magazines**, (Fiction House) 670 5th Ave., New York 19. (Mi-M-20) Fast-moving, colorful stories, ranch-and-range locale, good woman interest 15-25,000. Jack O'Sullivan. 1c, Acc.

**Leading Western**, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M-10) Western action stories, 1c-1 1/2c, Acc.

**Mammoth Western**, (Ziff-Davis) 185 Madison Ave., Chicago 17. Stories of the old West, from shorts of 1000 words to full-length novels of 75,000. Howard Brown, Assoc. Ed. 1 1/2c-3c, Acc.

**Masked Rider Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Uses a 30,000-word lead novel featuring the Masked Rider, written by assignment; an 8000-word novelette, several short stories not over 6000. Distinctly Old West, with no modern touches. Leo Margulies. 1c up, Acc.

**New Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) Colorful Western action stories; shorts to 5000; and novels and novelettes, 8-12,000. Michael Tilden, Mng. Ed. Jhan Robbins. Ed. Up to 1c, Acc.

**Popular Western**, (Thrilling) 10 E. 40th St., New York 16. 10,000. Leo Margulies. 1c, Acc.

**Range Riders Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length novels on assignment; short stories 1000-6000; novelettes 8000-10,000. 1c, Acc.

**Real Western**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

**Rio Kid Western**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length novel on assignment. Pioneer and frontier short stories 1-6000. Leo Margulies. 1c, Acc.

**Speed Western Stories**, (Trojan) 125 E. 46th St., New York. (M-10) Western action stories, 1c-1 1/2c, Acc.

**Star Western Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Dramatic, emotional, colorful stories of the old west, girl interest, to 15,000. Michael Tilden, Mng. Ed. 1c up, Acc.

**10 Story Western**, (Popular) 205 E. 42nd St., New York 17. (M-15) Dramatic human-interest Western short stories up to 5000; novelettes 4000; novels 9-11,000. Harry Widmer. Ed. 1c up, Acc.

**Texas Rangers**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Fast-moving, action-packed short stories, Western law man's viewpoint, 1000-6000. Book-length novel by arrangement. Leo Margulies. 1c up, Acc.

**Thrilling Western**, (Thrilling) 10 E. 40th St., New York 16. (M-10) Action-packed thrilling Western short stories, 1000-6000; novelettes 8000-10,000; novels, 10-15,000. Slight girl interest permissible. Leo Margulies. 1c up, Acc.

**Top Western**, 512 5th Ave., New York 18. (M) Clearly and simply written Western stories, full of action, but with good motivation. H. C. Blackerby. 1c up, Acc.

**West**, (Thrilling) 10 E. 40th St., New York 16. (M-15) Book-length novels arranged for on assignment; short stories 1000-6000. Leo Margulies. 1c, Acc.

**Western Aces**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Dramatic Western short stories up to 5000; novelettes 8000 and 10,000 with strong human interest—range, outlaw, railroads, etc. Ruth Dreyer. 1c up, Acc.

**Western Action**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M-15) Same requirements as **Blue Ribbon Western**.

**Western Story**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Western short stories up to 5000; complete novels 12,000; novelettes 8000-9000. John Burr. Good rates, Acc.

**Western Trails**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Western action short stories up to 5000; novelettes 8-10,000. Ruth Dreyer. 1c up, Acc.

#### SPORT

**Baseball Stories**, (Fiction House) 670 5th Ave., New York 19. (Twice yearly-20) Short stories to 4000; novels 10-20,000, all with baseball theme. Jack O'Sullivan. 1c, Acc.

**Fight Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Fast stories of the ring, including army-navy settings, 10,000-25,000. Jack O'Sullivan. 1c, Acc.

**Sports Novels**, (Popular), 205 E. 42nd St., New York 17. (M) Stories of headline sports, slanted directly in the sports field. Shorts, 5-6500; novelettes, 10-15000. Stories should be submitted three months ahead of season. Occasional by-line fact articles by sport celebrities. Alden Norton, Ed. Dir. 1c, Acc.

**Thrilling Football**, (Thrilling) 10 E. 40th St., New York 16. (Semi-An-15) Gridiron stories, woman interest allowed. Shorts 1000-6000; novelettes 8000-10,000; short novels 15-25,000. Leo Margulies. 1c up, Acc.

#### WAR—AIR—AIR—WAR

**Daredevil Aces**, (Popular), 205 E. 42nd St., New York 17. (M-15) Stories of war in the air, First or Second World Wars, any front. Shorts 5-6000, novelettes, 10-12000. Alden Norton, Ed. Dir. 1c, Acc.

**Sky Fighters**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Stories of U. S. Army and Navy air forces and the RAF in action; of American soldiers-of-fortune in the air, all over the world; modern commercial flying; sabotage; Fifth Column activities in aviation industry, etc., 1000-6000; novels, 15,000. Leo Margulies. 1c up, Acc.

**Wings**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Modern, up-to-date war air novels, 18-25,000; novelettes, 10-15,000; short stories, 3000-7000. Query on articles. Linton Davies. 1c, Acc.

#### SUPERNATURAL—WEIRD—HORROR

**Dime Mystery**, (Popular) 205 E. 42nd St., New York 17. (M-10) Thrills, fantastic detective-mystery action in novels 14,000; novelettes 9000-10,000; short stories up to 5000; love interest. Michael Tilden, Mng. Ed.; Anne Hale, Ed. 1c up, Acc.

**Weird Tales**, 9 Rockefeller Plaza, New York 20. (Bi-M-15) Supernatural, bizarre, weird, pseudo-scientific short stories up to 6000; novelettes to 15,000; verse to 30 lines. D. McIlwraith. 1c, verse 25c line, Pub.

#### SCIENCE FICTION—FANTASY

**Amazing Stories**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M-25) Science-fiction short stories, 2000-10,000; novelettes, 10-40,000; novels, 40-60,000. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1 1/4-3c, Acc.

**ASTOUNDING Science Fiction**, (S. & S.) 122 E. 42nd St., New York 17. (M-25) Science short stories up to 6000, novelettes 10-25,000; serials 40-60,000. John W. Campbell, Jr. 1 1/2c up, Acc.

**Famous Fantastic Mysteries**, (Popular) 205 E. 42nd St., New York 17. (M-25) Fantastic novelettes, short stories and verse of exceptional quality. Mary Gnaedinger, Ed.; Alden H. Norton, Ed. Dir. 1c, Acc.

**Fantastic Adventures**, (Ziff-Davis) 185 N. Wabash Ave., Chicago 1. (Bi-M-25) Pseudo-scientific short stories 2000-10,000, novelettes to 40,000; novels, 40-60,000. Definite air of fantasy, not straight science. B. G. Davis, Ed.; Raymond A. Palmer, Mng. Ed. 1 1/4-3c, Acc.

**Planet Stories**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Imaginative short stories, novelettes, of future worlds, 4000-25,000. Good adventure feel. Chester Whitehorn. 1c, Acc.

**Startling Stories**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Book-length science-fiction novels, short stories. Leo Margulies. 1c up, Acc.

**Thrilling Wonder Stories**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Pseudo-scientific adventure stories to 10,000; short pseudo-science novels, 15-20,000. Leo Margulies. 1c up, Acc.

#### WESTERN LOVE FICTION

**Northwest Romances**, (Fiction House) 670 5th Ave., New York 19. (Q-20) Romantic action stories of the Arctic, the Yukon, 5-25,000. Jack O'Sullivan. 1c, Acc.

**Ranch Romances**, (Warner) 515 Madison Ave., New York. (Bi-W-15) Western love short stories 4000-6000; novelettes 12,000; novels 25,000; 4-part serials to 45,000; well-authenticated fact material to 3000; verse. Fanny Ellsworth. 1c up, Acc.

**Rangeland Romances**, (Popular) 205 E. 42nd St., New York 17. (M-15) Emotional love short stories, old West, woman's viewpoint 2000-4000, novelettes 10,000. Harry Widmer, Ed. 1c up, Acc.

**Rodeo Romances**, (Thrilling) 10 E. 40th St., New York 16. (Q-10) Romantic Western stories, cowgirl or cowboy viewpoint love yarns with rodeo background, 1000-10,000. Leo Margulies. 1c up, Acc.

**Romantic Range**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Stories of the modern West; 3000-7000; novelettes to 8000. Daisy Bacon. 1c up, Acc.

**Thrilling Ranch Stories**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-15) Romantic action Western short stories, novelettes 1000-10,000, novels 20,000; mostly girl's viewpoint. Leo Margulies. 1c up, Acc.

## ROMANTIC LOVE

**All Story Love Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-15) Publishes one strong, dramatic serial, which must be motivated by love, but can combine elements of mystery with the love story; one novelette to 10,000, and six short stories of not more than 6000. Some verse. Short stories in especial demand. Ollie Redpath.

**Army Love Tales**, 18 E. 41st St., New York 17. (Q-25) Love stories with G. I. heroes or heroines from home and abroad, 2000-3000, occasionally to 6000. Humorous treatment welcomed. Fact fillers about service marriages, U.S.O. romances, etc., 300-400. Bern Williams. 2c up, slightly higher for fact items, Acc.

**Army Romances**, 18 E. 41st St., New York 17. (Q-25) Exotic heroines, GI background, 2000-4000. Occasionally a humorous story. Fillers, 200-500. Bern Williams. 2c up, slightly higher for fact items, Acc.

**Complete Love**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8,000; courtship and marriage articles to 1000, romantic verse. Rose Wyn. 1c up, Acc.

**Exciting Love**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Lead novel, 25,000; short stories 1000-6000. Leo Margulies. 1c, Acc.

**Gay Love** (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M) Third person love short stories; novelettes to 10,000. Marie A. Park. 1c up, Acc.

**Ideal Love**, (Columbia Publications, Inc.-Double Action Group) 241 Church St., New York. (Bi-M) Third person love short stories, novelettes up to 10,000. Marie A. Park. 1c up, Acc.

**Leading Love**, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M) Emotional love stories, third person, to 15,000. Madge Bindamin. 1c-1½c, Acc.

**Love Book Magazine**, (Popular) 205 E. 42nd St., New York 17. (M-10) Glamorous young love short stories, novelettes, 3000-10,000; little verse. Ollie Redpath. 1c to 2c, Acc.

**Love Fiction Monthly**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Plausible, well-written love short stories 2000-5500; strongly dramatic novelettes 6000-8000. Romantic verse and articles. Rose Wyn. 1c up, verse 25c line, Acc.

**Love Novels**, (Fictioneers) 205 E. 42nd St., New York 17. (M-15) Glamorous modern love stories; shorts up to 5000; novelettes to 18,000. Mary Gnaedinger. 1c up, Acc.

**Love Short Stories**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Romantic fiction, 3000-10,000; serials, 20,000-50,000. 1c min., Acc.

**Love Story Magazine**, (S. & S.) 122 E. 42nd St., New York 17. (M-15) Modern love short stories, to 6000; novelettes 7500; 2- to 4-part serials, installments 5000-7000; verse up to 16 lines. Daisy Bacon; Esther J. Ford. Good rates, Acc.

**Magic Love**, (Trojan Pubs.) 125 E. 46th St., New York 17. (Bi-M) Emotional love stories, third person, to 15,000. Madge Bindamin. 1c-1½c, Acc.

**Navy Romances** (Bernard & Ell's), 18 E. 43rd St., New York 17. (Q) Adventure love stories, 2000-6000, with G.I. heroes and strong G.I. background. Foreign setting preferred. Heroines may be of exotic and of any color, but miscegenation taboo. Humorous presentation welcome. Fact-filler articles about service marriages, U.S.O. romances, Australian brides, etc., 200-2000. Bern Williams. 2c up, Acc.

**New Love**, (Fictioneers, Inc.) 205 E. 42nd St., New York 17. (M-15) Realistic love shorts, 2000-5000; novelettes, 7-15,000. Peggy Graves. 1c up.

**Popular Love**, (Thrilling) 10 E. 40th St., New York 16. (Bi-M-10) Book-length girl angle love novels; will look at detailed synopsis. Around 25,000; shorts, 1000-6000. Leo Margulies. 1c up, Acc.

**Romance**, (Fictioneers) 205 E. 42nd St., New York 17. (M-15) Modern stories with exotic or unusual backgrounds, 3500-12,000; 3-part 30,000 serials. Peggy Graves. 1c up, Acc.

**Ten Story Love**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8000, romantic verse and articles. Rose Wyn. 1c up, Acc.

**Thrilling Love Magazine**, (Thrilling) 10 E. 40th St., New York 16. (M-10) Love short stories 1000-6000; novelettes, 8000-10,000; novels 15,000, girl's viewpoint. Leo Margulies. 1c up, Acc.

**Winning Love**, (Trojan Pubs.) 125 E. 46th St., New York 17. Emotional love stories, third person, to 15,000. Madge Bindamin. 1c-1½c, Acc.

**Variety Love**, (Ace Mags.) 67 W. 44th St., New York 18. (Bi-M-10) Love short stories, novelettes, up to 8000; romantic verse and articles. Rose Wyn. 1c up, Acc.

## TRUE CONFESSION

**Modern Romances**, (Dell) 149 Madison Ave., New York. (M-15) First-person real-life short stories 5000-7500; novelettes 10-20,000; short shorts under 4000; book lengths 15-20,000; frequent contests for cash prizes. Hazel Berge. Excellent rates, Acc.

**Personal Romances**, (Ideal) 295 Madison Ave., New York 17. (M-15) First-person romances, young heroes and heroines, with strong emotional problems logically worked out, 1500-5000;

novels, 14,500; 3-part serials, 5000 each; novelettes, 6500 inspirational editorials, 750; verse, 4-12 lines. Mrs. May C. Kelley. 2c and up, Acc.

**Real Romances**, (Hillman) 535 5th Ave., New York 17. (M-15) First-person short stories to 6500; novelettes, 10,000; articles, 1000; fillers. Written from viewpoint of both men and women; young, dramatic. Erma Lewis. 3c to 15,000, Acc.

**Real Story**, (Hillman) 535 5th Ave., New York 17. (M-10) First-person short stories to 6500; novelettes, 10,000-20,000; articles, 1000; fillers. Written from viewpoint of both men and women. Erma Lewis. 3c.

**Secrets**, (Ace Mags.) 67 W. 44th St., New York 18. (M) Dramatic first-person stories from real life. Shorts 3000-6000, novelettes 10,000. Rose Wyn. 2c up, Acc.

**True Confessions**, (Fawcett Pub., Inc.) 1501 Broadway, New York 18. (M-10) First-person stories reflecting life today, and based on problems of young love, romance, marriage, 3000-4,000; novelettes to 10,000, by-line autobiographical stories, 2000-4000, and first-person fact articles on problems of modern living. Inspirational, self help fillers, 500; poetry to 16 lines. Florence N. Cleveland. Ed.; Wm. C. Lengel, Exec. Ed.

**True Experiences**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories 5000-7000; serials 15-20,000. Ruth L. Baer. Based on 3c, Acc.

**True Love Stories**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories 5000-7000; serials 14-20,000. Hope Stuart. Based on 3c, Acc.

**True Romanes**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories, 5000-7000; serials 15-21,000. Hilda Wright. Based on 3c, Acc.

**True Story Magazine**, (Macfadden) 205 E. 42nd St., New York 17. (M-10) True first-person short stories to 7000; serials 2-3 parts, 7000 each. Henry Lieferant. 4c and up, Acc.

## TRUE DETECTIVE

**Amazing Detective Cases**, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work. 1500 to 5000. Official by-lines preferred. Robert Levee. 1½c up, photos \$3, Acc.

**Best Detective Cases**, (Fawcett), 1501 Broadway, New York 18. Buying first-class detective stories now for publication scheduled for first-of-year appearance. Horace B. Brown.

**Complete Detective Cases**, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases with mystery and good detective work. 1500-5000. Official by-lines preferred. Robert Levee. 1½ up, photos, \$3, Acc.

**Confidential Detective Cases**, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings, and steeped in mystery, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3-85.

**Crime Detective**, (Hillman) 535 5th Ave., New York 17. (No definite schedule.) Fact detective stories, current, human emotion, 300; pictures dealing with crime. Hugh Layne. 1½c up, photos \$3.50, Acc.

**Front Page Detective**, (Dell) 149 Madison Ave., New York. (M-10) True stories of detective investigations, preferably under official by-lines; strong mystery element necessary, 1000-5000. West F. Peterson. 2c to 4c; photos \$4, Acc.

**Headquarters Detective**, (Hillman) 535 5th Ave., New York 17. (No definite schedule.) Illustrated current crime stories, 5000. Hugh Layne. 1½c up, photos \$3.50, Acc.

**Human Detective Cases**, (Close-up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings and steeped in mystery, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos \$3-85.

**Inside Detective**, (Dell) 149 Madison Ave., New York. (M-10) True stories of crime investigations under official by-line, if possible, 1000-5000, stressing mystery, detective work. West F. Peterson. 2c-3c up, photos \$3 up, Acc.

**Master Detective**, The, (Macfadden) 205 E. 42nd St., New York. (M-25) True crime stories 4000-7000. John Shuttleworth. 2c minimum, photos \$1 to \$5, Acc. (Send for suggestions and case cards.)

**National Detective Cases**, (Red Circle) 366 Madison Ave., New York. (Bi-M) Fact articles on crime cases, with mystery and good detective work. 1500-5000. Official by-lines preferred. Robert Levee. 1½c up, photos \$3, Acc.

**Official Detective**, 400 N. Broad St., Philadelphia 30. (M 25) True detective crime-detection stories 5000-7000; photos, H. A. Keller. 2c, Acc.

**Real Detective**, (Hillman) 535 5th Ave., New York 17. (No definite schedule.) True illustrated crime stories, 5000; official by-lines preferred but not imperative. Hugh Layne. 1½c up, photos \$3.50, Acc.

**Revealing Detective Cases**, (Close-Up, Inc.) 241 Church St., New York. (Bi-M) Unusual fact detective cases with weird settings, and steeped in mystery, 3000-6000. Ethel C. Sundberg. 2c up, Acc.; photos, \$3-85.

**Scop Detective Cases**, Suite 903, 114 E. 32nd St., New York 16. (Bi-M) Short detective stories under 3000; regular length detective stories, 4800-5000. New cases preferred, but old cases will be considered. Must contain plenty of color, action, and suspense. New cases, \$100, Acc.; old cases, \$75, Acc.; photos, \$5.

**Special Detective Cases**, Suite 903, 114 E. 32nd St., New York 16. Same requirements as **Scop Detective Cases**.

**Stirring Detective**, (Fawcett) 1501 Broadway, New York 18. Factual crime material, current or older, 4000-6000; shorts, 1000. Sam Schneider. 3c up; shorts, 5c, Acc.; photos, \$5 each, Pub.

**True Detective**, (Macfadden) 205 E. 42nd St., New York 17. (M-25) True detective, crime stories with actual photos, with or without official by-line, 4000-7000; serials, installments of 6000-7000. Send for detailed instructions and case cards, John Shuttleworth. 2c minimum, photos \$2 to \$5, Acc.

Uncensored Detective, (Hillman) 535 5th Ave., New York 17. (No definite schedule.) First-person stories by persons involved in current crimes, 5000, particularly convicted women criminals. Query. Hugh Layne. 13c and up, photos \$3.50, Acc.

## MISCELLANEOUS

### CARTOONS—HUMOR

**Army Laughs**, (Crestwood) 1790 Broadway, New York. (M-15) 2- and 3-line jokes. Cartoons, all pointed to army service. Ken Browne. Good rates, cartoons, Acc.; jokes, Pub.

**Gags**, (M.L.A. Pubs.) 400 N. Broad St., Philadelphia. (Bi-M-25) Cartoons and general humor. Good rates for gags and drawings. Acc. Del Poore.

**Flophouse News**, The, Room 805, 160 Broadway, New York 7. (M) Fiction, to 1000; non-fiction, fillers, 500-1000; cartoons, and continuing columns dealing with derelicts, bums, and similar characters. Harry Baronian. Varying rates. Acc.

**Hobo News**, 105 W. 52nd St., New York. (W-10) Hobo, vagabond, articles, essays, short stories, 600-800. Pat Mulken. 1-2c up, Acc.

**HUMOREsq**, The Magazine of Music Humor, 635 S. Wells St., Chicago 7. (Q-25) Humorous short stories on music; cartoons and art work based on music; musical cartoon ideas; humorous verse on music; jokes and snappy fillers on music. Vivian Bradshaw, Pub., Ind.

**H.morette**, (Kurtz-Gunsard Publications), Rm. 316, Mack Bldg., Denver 2. Humorous stories to 2000; articles, sketches, etc., to 1000; light verse, 4 to 12 lines; all types of clean jokes and finished cartoons. Vernon H. Kurtz. 1c, min.; verse, 25c a line; jokes, \$1.

**Judge**, Ambler, Pa. (M-15) Humorous material, under 500; novelettes, articles, essays, editorials, verse, jokes, cartoons, and fillers. Newhold Ely, Ind., Pub.

**Military Service News**, The, Box 127, Fort Sam Houston, Texas. (W-5) Cartoons of Army life, especially in training camps. S. Deane Wasson. \$1 min., Acc.

**Pa-k O' Fun**, 205 E. 42nd St., New York. Humorous paragraphs on girl fun, bar-room humor. Verses not over 8 lines. Girl or zany cartoons. Paragraphs \$1; verse, 25c a line; cartoons, \$10, Acc. A. L. (Red) Kirby.

**Smiles**, 215 4th Ave., New York 3. (Q) Articles, short-short stories, one-act plays, dialogue, etc., in editorial, journalistic, fictional, or any other style so long as it's funny. Screwball copy; sophisticated humor (if clean); satire—even slapstick. No "folksy" humor, or jokes or cartoon ideas. Best length, 600-800. Buys four months ahead of publication. H. R. Hecker. 3c, Acc.

## C—BUSINESS AND TRADE PUBLICATIONS

### BUSINESS, ADVERTISING, SALESMANSHIP

**Advertising Age**, 100 E. Ohio St., Chicago 11. (W-10) Spot news only, with illustrations. 15c, Pub.

**A. M.**, 1430 S. Penn Square, Philadelphia 2. Needs correspondents to give nation-wide coverage of business. Feature stories; sketches; pictures. Jacob A. Lazar. Ind.

**American Business**, (Dartnell Pubs., Inc.) 4460 Ravenswood Ave., Chicago. (M-35) Factual, timely stories on modernizing methods in office and administration fields; personality stories on top management men, which have a news phase; fillers on office methods and short-cuts. No stories on retailers. Queries answered promptly. Eugene Whitmore. 2c-3c, Pub., Acc. if arranged in advance.

**Bankers' Monthly**, 536 S. Clark St., Chicago 5. (M-50) Short technical articles from bankers' standpoint; preferably signed by banker. John Y. Beaty. Good rates, Pub. (Buying little now.)

**Barrow's**, 40 New St., New York 4. (W-25) Authoritative business and financial articles 500-2000. George E. Shea, Jr. Indefinite rates, Acc.

**Burroughs Clearing House**, 6071 2nd Blvd., Detroit 32. (M) Query editor on bank operating and management articles. Henry J. Boone. 3c, Acc.

**Commerce**, 1 N. LaSalle St., Chicago 2. (M-25) Invites queries on feature business articles. Alan Sturdy. 2c up.

**Credit & Financial Management**, 1 Park Ave., New York 16. (M-25) Articles on general credit and financial problems of manufacturers and jobbers. R. G. Tobin. 1c, Pub.

**Forbes Magazine**, 120 5th Ave., New York 11. (2-M-25) New developments in business and finance—management, selling, merchandising, accounting, etc., 1000-1500. Frequently buys from outside writers. B. C. Forbes. Good rates, Pub.

**Good Business**, 917 Tracy St., Kansas City, Mo. (M-15) Unity articles showing that the teachings of Jesus Christ are the basis for successful modern business, to 1600. First-person material especially welcome. Francis J. Gable. 1c, Acc.

**Magazine World**, 40 E. 49th St., New York 17. Trade journal for management executives of general magazines, business papers, farm papers, etc., mostly staff written. Will consider short material of interest to or about magazine publishers' fraternity. Roy Quinlan. Flat rates, Acc.

**Mail Order Journal**, 512 5th Ave., New York 18. (Bi-M-25) Case sales promotions and appropriate sales angles, 600. J. C. Gerstner. No payment.

**Nadon's Business**, 1615 H St. N. W., Washington 6, D. C. (M-35) Business articles 2500. Lawrence F. Hurley, Ed.; Paul McCrea, Mng. Ed. Query. Good rates, Acc.

## PICTURE MAGAZINES

**Army Pictorial News**, Haddenglon, Norfolk, Va. (Q-15) Illustrated Army and military stories; cartoons. Frank Sullivan. \$5 col. (10 1/2 x 2 1/2"), Acc.

**Exclusive**, 275 7th Ave., New York 1. (M) Picture stories covering radio, motion pictures, television, books, sports, and other novel, sensational, authentic fact-revealing human-interest subjects. Solomon Balsam.

**Life**, Time and Life Bldg., New York 20 (W-10) Photos of national and world news events, human-interest picture series, photo fillers. \$5 up, Acc.

**Look**, 511 5th Ave., New York 17. (Bi-W-10) Articles and photos of intense human interest and action; cartoons. Harlan Logan. Good rates, Acc.

**Movie Life**, (Ideal) 295 Madison Ave., New York 17. (M-15) Informal, candid pictures of screen personalities, well-captioned. "Angle" stories done in pictures especially desired. Betty Etter. Good rates, Acc.

**Movie Stars Parade**, (Ideal) 295 Madison Ave., New York 17. (M-15) Articles on motion picture personalities to 1500 on assignment only. Pat Murphy. Reasonable rates, Acc.

**Navy Pictorial News**, Haddington Bldg., Norfolk, Va. (M-15) Illustrated naval and sea stories. Frank Sullivan. \$5 col. (10 1/2 x 2 1/2"), Acc.

**Parade**, 405 Lexington Ave., New York. (W-Sunday newspaper supplement.) C. Philip Barber, Mng. Ed. Picture stories. "Pic." 122 E. 42nd St., New York 17. (Bi-W-10) Photos on all entertainment subjects; humorous detective stories without war background, 6000-9000. Victor Wagner. \$25 per page, Pub.

**Picture-Wise** (Par Publishing Co.), 220 E. 42nd St., New York 17. Entertaining, human interest photos; no cheesecake, or headline news photos. Beulah Getter.

**Scholastic Roto**, 18 Journalism Bldg., Minneapolis 3. (M) Photos of High School activities, complete with captions; no articles. \$3, Pub.

**See**, (See Pub. Co.) 10 E. 40th St., New York. (Bi-M-10) Photos with authentic and unusual story backgrounds. Candid action type preferred. All photos must be in good taste. Also, human interest, glamour girl and controversial subjects. Timely, humorous cartoons. \$5 up, photos; good prices, cartoons. Acc.

**USMC Pictorial News**, Haddington Bldg., Norfolk 1, Va. (Q-15) United States Marine Corps and Navy news and stories. Frank Sullivan. Ind.

## JUVENILE LIST IN JANUARY

The JUVENILE MARKET LIST, omitted from this Quarterly Market List, will be published in our January, 1946, issue.

**Opportunity**, 620 N. Michigan Ave., Chicago 11. (M-10) Inspirational and biographical features with broad human interest and inspirational appeal; fillers. Geo. F. Leahody. 5/8c up, Pub.

**Printers' Ink**, 205 E. 42nd St., New York 17. (W-20) Advertising, management, and sales articles. G. A. Nichols, Ed.; R. W. Palmer, Exec. Ed. Good rates, Pub.

**Purchasing**, 205 E. 42nd St., New York 17. (M-35) Query on articles on industrial buying; methods, personalities; materials. Stuart F. Heinritz. 1 1/2c up, Acc.

**Sales Management**, 386 4th Ave., New York 16. (2-M) Articles on marketing, national scope, signed by executive. Buys little. Raymond Bill. 1c to 3c, Pub.

**Savings Bank Journal**, 100 Stevens Ave., Mt. Vernon, N. Y. (M-50) Savings, insurance, investment articles 1500-2000. Milton W. Harrison. 1c, Pub. (Seldom buys from free-lances.)

**Signs of the Times**, P. O. Box 1171, Cincinnati. (M-30) Electrical advertising, outdoor advertising and sign articles, illustrated, 1000 to 1500. 1/2c to 1c, Pub.

**Specialty Salesman**, 307 N. Michigan Ave., Chicago 1. (M-10) Inspirational articles built around direct selling fact success articles of direct salesmanship, 350 to 1500. H. J. Bligh. 1/2c, Acc.

**Trained Men**, 1001 Wyoming Ave., Scranton, Pa. (Bi-M) Articles on industrial relations and training for apprentices, foremen, executives, 1000 to 2500; interviews 1000 to 2500. F. R. Foster. Acc.

## TRADE JOURNALS

**Aero Digest**, 515 Madison Ave., New York 22. (M-50) News and features on the aviation industry, aeronautical engineering, production, military aeronautics, air travel. Carl F. Elliott, Mng. Ed. 5/8c up, Pub.

**Air Conditioning and Refrigeration News**, 5229 Cass Ave., Detroit 2, Mich. (W-20) Informative articles on servicing refrigerating machines, electrical appliances and air conditioning installations; news. George F. Taubeneck. 6c line, Pub.

**Air Transportation Magazine**, (Import Pubs., Inc.) 8 Bridge St., New York 4. (M-50) Articles on shipping by air, covering air shipping, handling of air cargoes, air terminal facilities, air shipping costs, etc. John F. Budd.

**Air News with Air Tech**, 545 5th Ave., New York 17. (M-25) Covers aviation in all branches. Cartoons on aviation. Philip Andrews, Pub., by arrangement.

**Air Pilot and Technician**, 515 Madison Ave., New York 22. (M-35) Authoritative articles on piloting and practical serv-

icing and repairing of aircraft, 500-2000. Russ Brinkley. 1c. Pub.

**Airports.** (Haire Pubs.) 1170 Broadway, New York 1. (M) Covers all phases of airport construction, development, management, etc. John Regan. 2c. for submitted material, considerably higher for material secured on order.

**Air World** combined with **Aircraft-Age** (Columbia Pubs.) 241 Church St., New York. (Bi-M-20) Illustrated fact aviation material, articles and fillers; cartoons. L. Horace Silberkleit. 2c and up, Acc.

**American Baker.** The, 118 S. 6th, Minneapolis 2. (M-10) Articles on baking innovations; examples of good merchandising; bakery management. Carroll K. Michener. 1c up, Acc.

**American Box Maker.** (Howard Publishing Co.), 111 W. Washington St., Chicago 2. (M-35) Articles and news covering manufacturers of folding cartons, set-up boxes, corrugated and solid fibre shipping containers, and other types of paper containers. C. A. Howard, Pub. L. Q. Yowell, Mng. Ed. 1/2c up, Pub.

**American Builder.** 105 W. Adams St., Chicago 3. (M) Well-illustrated articles detailing merchandising methods, display and advertising practices, and plans and photos of new and remodeled yards and stores of retail lumber and building material dealers; how-to-do-it articles on building maintenance repairs and conversions, with step-by-step methods, materials used, drawings, photos. Edward G. Gavin. \$10 page.

**Ameri-on Carbonator & Bottler.** 161 Spring St., N. W., Atlanta 3. (M-50) Illustrated articles on merchandising, advertising, production, selling, management, delivery fleets for soft drink industry. 750-1250; news items 50-100. 1/2c to 1c, photos 50c to \$3. Pub.

**American Druggist.** 572 Madison Ave., New York 22. (M-25) Pictorial features on druggists or drug stores or on subjects related to pharmacy; 200-word illustrated personality sketches of druggists outstanding in community service. Bernard Zerbe. Mng. Ed. 3c, first 500 words, 2c second 500, 1c over 1000; photos, \$3. Pub. unless otherwise requested.

**American Hairdresser.** 305 W. Jackson Blvd., Chicago 6. (M-50) Items of unusual interest to beauty shops; advertising; promotional schemes, etc. Hazel L. Kozlay. 1c, Acc.

**American Horologist.** 226-228 16th St., Denver 2. (M) Illustrated articles, 500-1000, pertaining to horology, watch and clock repair service, unusual creations and happenings, historical material. Orville R. Hagans. 1/2c, Acc.

**American Lumberman.** 139 N. Clark St., Chicago 2. (Bi-W) What retail lumber and building materials dealers are doing now to prepare for sales opportunities that will be theirs post-war; training of personnel; floor plans, etc. for new lumber yards; lumber dealer merchandising and advertising programs. Wm. S. Milburn. Features, \$10 page; news, \$3.50 column, Pub.

**American Paint & Oil Dealer.** 3713 Washington Blvd., St. Louis 8. (M) Unusual paint merchandising articles illustrated. Roland L. Meyer, Jr. 1c, Pub. 30-60 day reports.

**American Paper Converter.** 111 W. Washington St., Chicago 2. (M-35) Articles on new products, new processes, efficiency operators of envelope manufacturers and other paper converters, including manufacturers of paper containers, cartons, boxes. P. A. Howard, publisher. L. Q. Yowell, Mng. Ed. 1/2c up, Pub.

**American Paper Merchant.** 2009 Conway Bldg., Chicago 2. (M-35) News and features regarding paper merchants. P. A. Howard, publisher. L. Q. Yowell, Mng. Ed. 1/2c up, Pub.

**Automotive Digest.** 22 E. 12th St., Cincinnati 10. (M-25) Methods and management articles, write-ups of ideas of interest to independent service garage men, to improve service business, stimulate trade, reduce operating costs, 500-1500. J. A. Ahlers. Rates according to merit, Acc.

**Automotive News.** 5229 Cass St., Detroit 12. Mich. News correspondents in towns and cities of importance. Pete Wemhoff. 40c inch, photos \$1.50, Pub.

**Automotive Retailer.** Morristown, N. J. (M) News and features pertaining to auto supply stores, both chain and independent. John A. Warren. 1c, Pub.

**Aviation Maintenance.** 205 E. 42nd St., New York 17. (M-50) Articles strictly on maintenance of airplanes and airports, to 2500; maintenance short-cuts and kinks; photos and drawings to illustrate. A. W. D. Harris, Mng. Ed. Approx. 2c min., Acc.

**Aviation.** 330 W. 42nd St., New York 18. (M-50) Technical articles, photos. L. E. Neville. Pub. Query.

**Bakers' Helper.** 330 S. Wells St., Chicago 6. (B-W-15) Business-building plans for bakers, merchandising method stories, personnel and maintenance articles to 2000; bakery news items, cartoons. C. C. Swearingen. 1c, Pub.

**Bakers Weekly.** 45 W. 45th St., New York 19. (W-10) News correspondents in principal cities. Bakery features, selling ideas, window displays. Peter G. Pirrie. Space rates, Pub.

**Barrel & Box & Packages.** 431 S. Dearborn St., Chicago. (M-25) Articles and news items dealing with manufacture and use of wooden containers, up to 2000. M. B. Pendleton. 25c inch, Pub.

**Bedding.** 666 Lake Shore Dr., Chicago 11. Illustrated articles on manufacturing and marketing problems of manufacturers of mattress, springs, soft beds, metal beds, cots, etc. 800-1500. 1/2c, Acc., photos \$3. Robert B. Logan.

**Bedding Merchandiser.** 666 Lake Shore Drive, Chicago 11. (M) Feature articles on the retailing, advertising, merchandising of bedding products, (mattress, springs, metal beds, soft beds, cots, etc.) 1000-2000, well-illustrated. Alfred M. Salasin. 1/2c, \$3-\$5 photos, Pub.

**Beverage Times.** 480 Lexington Ave., New York 17. (W-10) Liquor store and restaurant merchandising articles, 1000-1500 Up to 1/2c, Pub.

**Bookbinding & Book Production.** 50 Union Square, New York 3. (M) News of book printing and production, and book, pamphlet and binding trade. Cartoon ideas. Query on features. Ranald Savery. 1/4c, news; features, Pub.

**Boot & Shoe Recorder.** 100 E. 42nd St., New York 17. (Semi-M) "Success" stories from retail shoe stores; merchandising articles.

**Brake Service.** 31 N. Summit St., Akron, Ohio. (M-25) Technical articles on brakes and brake servicing; interviews with successful operators of brake stations. Ed. S. Babcox. 1c, Pub.

**Brick & Clay Record.** 59 E. Van Buren St., Chicago 5. (M-50) News and features of brick and clay industry. Regular correspondents. J. J. Svec, Mng. Ed. 1c up, Pub.

**Building Supply News.** 59 E. Van Buren St., Chicago 5. (M-30, Jan. \$1.00) Articles on lumber and building material, yard operation and management; yard handling equipment, concrete products manufacture; reports of conventions; 100-200 word articles for departments; "Ringing the Register," and "Yard Kinks." John W. Parshall. 40c inch, Pub.

**Bus Transportation.** 330 W. 42nd St., New York 18. (M-35) Practical bus operation articles 1500, 2 or 3 photos. C. W. Stocks. 1/2c, Acc. News items, first 100 words 2c, hal. each item 1/2c, Pub. (Query.)

**Butchers Advocate & Dressed Poultry.** 82 Beaver St., New York 5. (W-15) Illustrated articles dealing with retailers, wholesalers and packers of meat; occasionally a short-short, 700-1200, based on trade background and trade characters. G. H. Trimmingham. 1/2c, Acc. and Pub.

**Candy Industry.** 33 W. 42nd St., New York 18. (Bi-W-35) Specific information on activities of manufacturers and jobbers of candy. Correspondents in principal cities. Don Gussow, Acc.

**Ceramic Industry.** 59 E. Van Buren St., Chicago 5. (M-50) News items, pottery, glass, enamel plants, executives, sales campaigns, production activity. J. J. Svec.

**Chain Store Age.** 185 Madison Ave., New York 16. (M-35) Feature articles. G. M. Leblan, Ed.; Frank E. Landau, Edit. Dir. About 1 1/2c, Pub.

**Church Management.** 1900 Euclid Ave., Cleveland. (M except August) Illustrated articles on administration problems of church manager and pastor. Dr. Wm. Leach. 1/2c up, Pub.

**Cleaning & Laundry World.** 381 4th Ave., New York 16. (M-25) Short, terse news items on dry cleaning, laundry, rug cleaning, fur cleaning and storage, business practices and management; news items and human interest articles on plant owners; all accompanied by photos if possible. 25c col. inch, photos \$1-\$3, Pub.

**Commercial Car Journal.** Chestnut and 56th Sts., Philadelphia 39. (M-40) Articles on maintenance problems of motor truck fleet operators, 2000; short stories with truck-fleet background; cartoons, jokes. Geo. T. Hook. \$40-\$75, Pub.

**Corset & Underwear Review.** 1170 Broadway, New York 1. (M-35) Buyer news, feature articles for corset and brassiere departments, specialty shops. Cartoons. Louise Campe. 1/2c, Pub.

**Cracker BAKER.** The, 45 W. 45th St., New York 19. (Chicago office, 360 N. Michigan Ave.) (M-25) Stories pertaining to biscuit and cracker industry; plant writeups; sales stories, practical or technical articles; human-interest and success stories pertaining to baking. Query. L. M. Dawson. 30c inch, Pub.

**Crockery and Glass Journal.** 1170 Broadway, New York. (M) Illustrated articles on china and glass sales, promotion stunt in retail stores, 1000; interviews with buyers; merchandising stories; news items; photos; sales training articles. Laurance C. Messick. 1 1/2c, Pub.

**Dairy World.** 608 S. Dearborn St., Chicago 5. (M-10) Factual articles of interest on milk plants as follows: Plant expansion for essential needs; lowering costs of production or securing greater production with available manpower or equipment; solution of manpower shortage; maintenance, conservation, or conversion ideas; merchandising; any other activity (alone or in group action), 500-2000, with photos or ads. Roscoe C. Chase. 1c; ads, 50c up; photos, \$1 up, Pub.

**Department Store Economist.** 100 E. 42nd St., New York 17. (M) Articles on department stores—management, systems, operations, merchandising, modernization, to 750. Longer by special arrangement. Factual copy ghosted by store executive if possible. Doris Burrell. 1/2c, photos \$2.50, within six weeks of receipt.

**Diesel Power & Diesel Transportation.** 192 Lexington Ave., New York 16. (M-35) Illustrated articles on Diesel engine operation and maintenance, in power generation, bus, truck, and Diesel-electric locomotives, rail cars, tractors, etc., also articles on economics of plant operation, 500-2000. M. E. Thompson. About 1c, average \$15 per page, including photos, Pub.

**Domestic Engineering.** 1900 Prairie Ave., Chicago 16. (M-25) Plumbing, heating, and air conditioning trade merchandising and technical articles up to 3000. Wm. W. Gotthard. 1c, Pub.

**Drug Topics.** 330 W. 42nd St., New York. (Bi-W) Retail drug trade. Dan Rennick, Edit. Dir. 1c, Pub.

**Drug Trade News.** 330 W. 42nd St., New York. (Bi-W-15) News of manufacturers in drug and toilet goods fields. Dan Rennick, Edit. Dir. 1c, Pub.

**Editor & Publisher.** 1700 Times Bldg., New York 18. (W-10) Daily newspaper trade articles, news items. Robert U. Brown. \$2 a column up, Pub.

**Electrical Dealer.** 360 N. Michigan, Chicago. (M-35) Sales promotions on electric appliances articles 400-1000 accompanied by photos or advertising material used in connection with described activity, \$15-\$35. (Query before submitting.)

**Electrical South.** Grant Bldg., Atlanta, Ga. (M-10) News and features of interest to electric power companies, Southern contractors, dealers, wholesalers. Carl W. Evans. 1c, Pub.

**Excavating Engineer.** S. Milwaukee, Wis. (M-25) Semi-technical articles on excavation by power shovel, dragline, dredge, clamshell, bulldozers and tractor-drawn scrapers, excavating contracts, open pit mining, quarry, drainage, 500-2000. J. D. Grace. 1c, photos \$1, cartoons \$1 up, Pub. (Query.)



**Factory Management & Maintenance**, 330 W. 42nd St., New York. (M) Query editor on articles on factory management and maintenance methods. L. C. Morrow. Good rates. Pub.

**Fashion Accessories**, 1170 Broadway, New York. (M) Brief merchandising articles on gloves, handkerchiefs, neckwear, hand bags, etc., from outstanding department stores; personnel news. Gertrude Rossiter. 1½c. Pub.

**Feed Bag**, The, 741 N. Milwaukee St., Milwaukee. (M-25) Success stories and illustrated dealer-interview articles on outstanding merchandising ideas used by retail feed dealers. 80¢ to 1.00; cartoons, C. L. Ousgard. 1c-1½c; photos, \$1-\$5. Pub.

**Feedstuffs**, 118 S. 6th St., Minneapolis. (W-5) Articles on merchandising, cost accounting, general business practices, applicable to the feed trade. Harvey E. Yantis. ½c. Acc.

**Film Daily**, 1501 Broadway, New York. (D-10) News of the film industry. Chester B. Balin. Space rates.

**Fishing Gazette**, 461 8th Ave., New York 1. (M-25) Illustrated articles on all branches of commercial fishing (no sport fishing). Prefers preliminary outline. News and articles on new plants. Photos of commercial fishing boats, with details of equipment. Carroll E. Pellissier. Articles \$5 page and up, news 25c inch, photos up to \$3. Pub.

**Floor Craft**, (Continental College of Floor Efficiency) 1800 East National Ave., Brazil, Ind. (M-10) Correspondents all over U. S. who handle direct assignments on maintenance of large floor areas with special slant for Floorcraft. D. E. Smalley. ½c. Pub. Up to \$5, photos.

**Flooring**, 45 W. 45th St., New York 19. (M) News and features of interest to flooring contractors. Good rates.

**Food Field Reporter**, 330 W. 42nd St., New York. (Bi-M) News of the food and grocery product manufacturers; also illustrated articles on frozen foods and food packaging. 1000. Roy Miller. 1c. Dept. items 8c line. Pub.

**Fuel Oil News**, 1217 Hudson Blvd., Bayonne, N. J. (Twice Monthly) News and illustrated features on retailers and marketers of fuel oil. Oliver C. Klinger. ½c up. Pub.

**Fueloil & Oil Heat**, 232 Madison Ave., New York 16. (M) News of manufacturing, selling, installing and operation of oil burners, air conditioning, heating fuel oil. A. E. Coburn. 30c inch. Pub. (Overstocked.)

**Furniture Age**, 4753 N. Broadway, Chicago 40, Ill. (M-50) Illustrated home-furnishing trend articles 500-1500 on furniture, rugs, draperies, bedding; featuring outstanding promotions, modernized stores, model rooms, unusual merchandising methods. J. A. Gary. 1c. photos \$2. Pub.

**Furniture Manufacturer**, 342 Madison Ave., New York 17. (M) Technical articles of interest to furniture manufacturers, particularly on designing, finishing, use of plastics, etc. V. Edward Borges. Edit. Dir. Up to 1c. Pub.; \$1-\$2 photos.

**Furniture Record**, 342 Madison Ave., New York 17. (M) Technical stories on the operation of furniture stores, with particular reference to office handling, lighting, receiving and shipping of merchandise. V. E. Borges. 1c. Pub.

**Garrison's Magazine**, 110 E. 42nd St., New York 17. (M) Illustrated shorts directly relating to dry goods stores or dry goods departments of general and department stores. Acceptable subjects: a good department arrangement, a successful promotion, a good window, a clever counter display, a time or labor saving gadget or arrangement, an example of "good showmanship" either inside or outside the store, an advertisement or series that brought results, an attractive and effective remodeling or modernization job, a successful new store, particularly one opened by a returning serviceman. Photo or photo and description of 50 to 500 words. Flint Garrison, \$2.50-\$15, depending on value and significance of item. Acc.

**Gas Age**, 9 E. 38th St., New York 16. (Fortnightly) Articles and news of gas companies; interviews with public utility heads. H. O. Andrew. 1c. Pub.

**Gas Appliance Merchandising**, 9 E. 38th St., New York. (M) Illustrated features on merchandising of gas appliances, including gas-fired air conditioning units. H. O. Andrew. 1c. Pub.

**Geyer's**, 260 5th Ave., New York. (M) Brief, illustrated articles on stationery, office equipment and furniture, allied fields, advertising, etc., based on actual interviews. Thos. V. Murphy. \$5 each, plus \$2 for each photo, Pub.

**Gift & Art Buyer**, 260 5th Ave., New York. (M) Brief interviews, illustrated on gift and art, home decorative accessories, greeting cards, allied fields, promotion methods, advertising, etc. Thomas V. Murphy. \$5 each, plus \$2 for each photo, Pub.

**Glass Industry**, The, 55 W. 42nd St., New York 18. (M) Articles covering the technology and production problems of glass manufacturers; news and helpful features of glass manufacturing. Good rates.

**Hardware Age**, 100 E. 42nd St., New York 17. (2-M-15) Illustrated features on retail hardware stores. Charles J. Heale. \$12 page (about 1½ to 2c per word). Pub.

**Hardware Retailer**, 333 No. Pennsylvania St., Indianapolis 4. (M-15) Illustrated hardware merchandising features. Glendon Hackney. 1c. Acc.

**Hardware World**, 360 N. Michigan Ave., Chicago 1. (M) Limited market for hardware merchandising stories, also sporting goods, housewares, china, glass, 100-1000. 1c. after Pub.

**Hat Life**, 1123 Broadway, New York 10. (M) Query on men's hat trade features. Ernest Hubbard. Good rates. Acc.

**Hats**, 15 East 40th St., New York 16. (M) Merchandising articles about successful millinery promotions, under 1000. C. Steinecke, Jr. 1c. Pub., \$2 photos.

**Heating, Piping & Air Conditioning**, 6 N. Michigan Ave., Chicago 2. (M-25) Articles covering design, installation, operation, maintenance, of heating, piping and air-conditioning systems in industrial plants and large buildings up to 2000; mostly by engineers. C. M. Burnam, Jr. Good rates. Pub.

**Hide and Leather and Shoes**, 300 W. Adams St., Chicago 6. (W-15) Features on outstanding shoe manufacturers and tanners and shoe distributors; new developments, constructions, etc. in shoe-making and tanning; promotion campaigns by manufacturers. 1c. Pub. (Query.)

**Highway Magazine**, Armo Drainage & Metal Products, Inc., Middletown, O. (M after Jan. 1, 1946) Articles on drainage, operation, improvements on public highways, etc., use of roads and streets, 800-1200; cartoons, W. H. Spindler. 1c. photos \$1. Acc.

**Home Furnishings Merchandising**, 1170 Broadway, New York 1. (M) Articles on salesmanship, advertising, department and window displays, as pertaining to merchandising of furniture, upholstery fabrics, curtains, draperies, floor coverings, lamps and lighting fixtures, etc. Esther Skaar Hansen.

**Hospital Management**, 100 E. Ohio St., Chicago 11. (M-20) Features news, on various aspects of hospital management such as nursing, food service, pharmacy, special departments, housekeeping, laundry, maintenance. T. R. Ponton, M.D. 1c. Pub.

**Hotel Bulletin**, 342 Madison Ave., New York 17. (M) Short items and articles on hotel maintenance and management, food preparation and beverage service. V. E. Borges. 1c. Pub.

**Hotel Management**, 71 Vanderbilt Ave., New York 17. (M-25) Articles on hotel financing, maintenance, operation, remodeling, to 2500. (Always outline in letter first.) Action photos. J. S. Warren. 2c to 3c. Acc.

**Hotel World-Review**, 71 Vanderbilt Ave., New York 17. (W-10) Hotel and travel news. Query on news and features. R. T. Huntington. ½ to 1c. Acc.

**House Furnishing Review**, 1170 Broadway, New York 1. (M) Illustrated news, feature, promotional articles from housewares, bath shops and major appliance departments 300-700. Julien Ellenhein. 1½c. \$2 for photos. Pub.

**Housing Progress**, 95 Madison Ave., New York 16. (O-81) Magazine of large-scale community developments. Needs material on construction, maintenance, management, community services, recreation facilities, beautification, women's viewpoint, reconversion of housing projects. New frontiers (housing projects around the world), personalities (short items about people who are doing things in housing projects, architects, bankers, builders, managers, etc.; changes of personnel, promotions, etc.) Serves key executives directly engaged in initiation, construction, management, and maintenance of multiple-cell dwelling projects. Write for editorial directions. Sam T. Green. 2c up. Pub.

**Ice & Refrigeration**, 435 N. Waller Ave., Chicago. (M-35) Ice-making, cold-storage, refrigeration articles and news of new refrigerator plans and improvements, cooler storage, food processing. Articles on ice merchandising. H. T. McDermott. ½c. Pub.

**Ice Cream Field**, 19 W. 44th St., New York 18. (M-25) Merchandising and promotion ideas used or planned, for greater sales of ice cream, wholesale or retail. Howard Grant. ½c. Pub.

**Ice Cream Trade Journal**, 305 E. 45th St., New York 17. (M-25) Convention reports (on order); articles on management, manufacturing, distribution and sales activities of special wholesale ice-cream companies, 500-2000. V. M. Rabuffo. 1c. Pub.

**Implement Record**, 1355 Market St., San Francisco 3. (M-25) Material mostly secured direct from trade, but occasional news purchased. (Query.) Osgood Murdock. Varying rates. Acc.

**India Rubber World**, 386 4th Ave., New York. (M-35) Technical articles on economics of rubber industry, trade news, 2500. R. G. Seaman. 1c. Pub.

**Industrial Finishing Magazine**, 1142 N. Meridian St., Indianapolis 4. (M-20) Articles of timely interest and value to manufacturers who paint, varnish or lacquer their products; also, articles on surface preparation before painting, application of protective and decorative coatings, and oven drying of these coatings. W. H. Rohr, Pres.-Ed. 2c. min., immediately after pub.

**Industrial Marketing**, 100 E. Ohio St., Chicago 11. (M-20) "Case history" articles relating to industrial markets, research, advertising, selling, distribution, etc. John Findlay. Mng. Ed. 1c. Pub.

**Industrial Retail Stores**, Southern Bldg., Washington 5, D. C. (M-25) Merchandising articles and success stories on "company store" operations, 500-1000. Hull Bronson. ½c. Pub.

**Industry & Welding**, Industrial Pub. Co., 812 Huron Rd., Cleveland 15. (M-Free) Constructive articles for the welder. Irving B. Hexter. 1c. Pub.

**Infants' & Children's Wear**, 1170 Broadway, New York 1. (M) Articles on merchandising of infants' and children's wear and shoes; news of buyers and sales promotion events in children's wear field. Dorothy Stote. 1½c. Pub.

**Inland Printer**, 309 W. Jackson Blvd., Chicago 6. (M-40) Constructive articles on production, selling, management problems of printing industry. J. L. Frazier. Indefinite rates. Pub.

**Institutions Magazine**, 1900 Prairie Ave., Chicago 16. (M-35) Articles on food, equipment, maintenance and management of institutions. Photos. 1c. photos \$2 up. Pub.

**Insurance Field**, 322-28 W. Liberty St., Louisville, Ky. (Life Edn., W-15; Fire Edn. W-15) Correspondents covering fire, casualty, life insurance news in all principal cities. Fred C. Crowell, Jr. 35c-inch. Pub.

**Insurance Salesman**, 1142 N. Meridian St., Indianapolis 6, Ind. (M-20) News and feature articles on life insurance salesmen and their methods. ½c. Pub. (Buys little from freelancers.)

**International Blue Printer**, 506 S. Wabash Ave., Chicago 5. (M-50) Illustrated technical articles on blue printing, photo copying, mechanical and constructive engineering, 2000 or less. C. J. Griffith. 1c. photos \$1. Pub.

**Jewelers Circular-Keystone**, 100 E. 42nd St., New York 17. (M-25) Illustrated stories on window display, advertising, merchandising, based on experience of some well-rated jeweler, with special emphasis on the way he is readjusting from war to peacetime conditions, 1200-1500. F. V. Cole. 60c inch, photos \$3-85. Pub.

**Jewelry**, 381 4th Ave., New York 16. (W-20) Spot news of all aspects of jewelry trade, merchandising tips, style trends, personnel, crime, obituaries. Albert S. Keshen, Mng. Ed. News, 45c col. inch, features, 1c, Pub.

**Laundry Age**, 9 E. 38th St., New York 16. (M-25) "How" articles on power laundry operation and selling; also dry cleaning production and selling in dry cleaning departments of laundries; news items; photos. Howard P. Galloway. 1c, Pub.

**Laundryman's-Cleaner's Guide**, 161 Spring St., N. W., Atlanta 3, Ga. (M-50) Articles on merchandising, advertising, production, selling, management, delivery fleets maintenance, layout of production line, etc., in modern steam laundry and dry cleaning plants. 750-1200. 1c, photos 50c to \$2.50. Acc.

**Linens & Domestic**, 1170 Broadway, New York 1. (M-35) Trade and feature articles on linen goods, bed spreads, blankets and towels; interior or window display photos. Query on anything special. Julien Eilenblin. 1 1/2c, photos \$2. Pub.

**Liquor Store and Dispenser**, 205 E. 42nd St., New York 17. (M-30) Illustrated merchandising articles 800, for wine and liquor retailers, taverns and restaurants; cartoons. Frank Haring. 1 1/2c-2c, photos \$1.50 to \$3.50. Pub.

**Luggage and Leather Goods and Handbag Buyer**, 1170 Broadway, New York 1. (M) Successful merchandising plans, department store handbag and luggage departments. Unusual window displays and interior layout. News about buyers. Arthur Mellin. 3/4c, Pub.

**Marking Devices**, 407 S. Dearborn St., Chicago 5. (M-15) Technical articles with photos showing various uses of marking devices. James Ashton Greig. 1c up. Acc.

**Master Shoe Rebuilder**, 60 South St., Boston 11, Mass. (M-10) Illustrated articles on modern, progressive shoe rebuilders; cartoons. W. C. Hatch. 3/4 to 1c, Pub.

**Meat**, 664 N. Michigan Ave., Chicago 1. (M) Query on features, based on interviews with meat-packing officials on production methods, merchandising ideas. Florence Chambers. 3/4c, Pub.

**Men's Wear**, 8 E. 13th St., New York 13. News, features on men's wear departments, stores. W. D. Williams, Gen. Mgr. Good rates, Pub.

**Mill & Factory**, (Conover-Mast Corp.) 205 E. 42nd St., New York 17. (M-35) Query editor for copy of magazine and instructions. Carl C. Harrington. 1c up, usually Acc.

**Modern Hospital**, 919 N. Michigan St., Chicago 11. (M-35) Hospital subjects, 750-1500, from experts only. Robt. M. Cunningham, Mng. Ed. Pub.

**Modern Packaging**, 122 E. 42nd St., New York 17. (M-50) Illustrated articles on package production, merchandising window and counter display, on assignment. C. W. Browne.

**Modern Plastics**, 122 E. 42nd St., New York 17. (M-50) Articles on plastic materials, plastic products, uses, adaptations, on assignment only. Charles A. Breskin, Ed.; Laura Morrison, Mng. Ed. 4c up, Pub.

**Modern Retailing**, 250 5th Ave., New York 1. (Q) Illustrated stories detailing successful sales ideas, methods and stunts of small stores selling stationery, office supplies, school needs, novelties, etc. Photos. David Manley. 1c, Pub.

**Modern Stationer**, 250 5th Ave., New York 1. (M-25) Illustrated dealer stories. David Manley. 1c, photos, space rate, Pub.

**Motor**, 572 Madison Ave., New York 22. (M) Articles on merchandising, service and management for new car dealers, repairshop operators, automotive jobbers. Special interest in new plans for postwar operation. Neal G. Adair. Good rates, Pub.

**Motor Service**, 549 W. Washington Blvd., Chicago 6. (M) Articles and photos of interest to automotive repair shop service managers. Send for detailed instruction sheet.

**Motorship**, 192 Lexington Ave., New York 16. (M-25) News items on Diesel powered boats and short articles on marine Diesel performance. L. R. Ford. 1c, Pub.

**Music Trades**, 113 W. 57th St., New York. (M-25) Merchandising articles on piano and musical instrument houses, music publishers, etc.; news of same: features. 1c, Pub. (Reserves right to cut.)

**National Bottlers' Gazette**, 80 Broad St., New York 4. (M-50) Features and photos of interest to the bottled soft drink industry; cartoons, cartoon ideas. M. J. Becker. \$7.50 page, Pub.

**National Cleaner & Dyer**, 305 E. 45th St., New York 17. (M-35) Short detailed articles and illustrations on unusual production and sales methods in the dry cleaning field. Paul C. Trimble. Special rates, Pub.

**National Furniture Review**, 666 Lake Shore Dr., Chicago. (M-30) Authentic home furnishings operating articles, to 1800, well illustrated. Jack Hand. Up to 1 cent. Acc.

**National Jewelry Manufacturer**, 260 Tremont St., Boston, Mass. (M) Technical stories on the manufacture of precious jewelry, costume jewelry, handbags, and related gift merchandise. V. E. Borges. 1c, Pub.

**National Provisioner**, 407 S. Dearborn St., Chicago 5. (W-25) News and features on modern meat packing plants and sausage manufacturing. Edward R. Swem. 1c, Pub. (Query on features.)

**Newspaperman**, Hyde Park 36, Mass. (M-10) Stories by working newspapermen to 2000; photos; cartoons; gags. Herbert A. Kenny. 50c, inch; \$5, photos; \$10, cartoons; \$1, gags. Pub.

**Newspaper Management**, 306 W. Main St., Mascoutah, Ill. (M-10) Fact articles on increasing subscriptions, special edition promotions, etc. Arthur D. Jenkins. 3/4c, Pub. (Overstocked.)

**Northwestern Miller**, The, 118 S. 6th St., Minneapolis, Minn. A merchandising trade journal for the flour and grain industries. Carroll K. Michener. 1c Acc.

**Notion and Novelty Review**, 1170 Broadway, New York 1. News of notion department buyers. Merchandising features. A. I. Mellin. 3/4c, Pub.

**Office**, 270 Madison Ave., New York 16. (M) Method articles of interest to office managers. Articles of interest to commercial stationers and office equipment dealers. 600-1800. James Gorman. 3/4c-2c, Acc.

**Office Appliances**, 600 W. Jackson Blvd., Chicago 6. (M-25) Articles on selling office equipment, 1200. Walter S. Lennartson. 2 col. page 45c inch; 3 col. page 30c inch, Pub.

**Pacific Drug Review**, Woodlark Bldg., Portland 5, Ore. (M-25) Articles on drug merchandising, window and inside display, advertising. F. C. Felter. Nominal rates, Pub.

**Pacific Road Builder and Engineering Review**, 580 Market St., San Francisco 4. (M) Illustrated features of interest to engineering and roadbuilding contractors and engineers, from Western states only. E. S. Pladwell. \$25 minimum, including photos, Pub.

**Packing & Shipping**, Masonic Bldg., Plainfield, N. J. (M-25) Items of interest to large industrial companies, railroads and other transportation agencies, on packing, loading, hauling, distribution, loss and damage in shipping, etc. 1000. C. M. Bonnell, Jr. 3/4c to 1c, photos 50c to \$1, Pub.

**Picture and Gift Journal**, 537 S. Dearborn St., Chicago. (M-20) Merchandising articles on picture shops, photos. W. W. Raleigh. About 3/4c, photos 50c to \$1, Pub.

**Plastics and Resins**, 299 Madison Ave., New York 17. (M-35) Technical and non-technical articles on manufacturing methods used for plastic items, 3000-4000; short cuts; news of molding and fabricating plants and personnel. Garde Serafin. 1c-2c; photos \$3, Pub.

**Plumbing and Heating Business**, 2624 Grand Central Terminal Bldg., New York 17. (M-25) Articles, usually on assignment, covering plumbing, heating, contracting; trade news. 2c, Pub.

**Plumbing and Heating Journal**, 45 W. 45th St., New York 19. (M-25) Articles covering current trends in plumbing and heating business; unusual merchandising, management methods of successful contractors with pertinent high-grade human-interest illustrations, 1000. R. G. Bookhout. 1c, Pub.

**Post Exchange**, 292 Madison Ave., New York 17. (M) Material on operation of Army Exchanges and Ship's Service Stores; cartoons. Lanford F. King. 1 1/2c-3c; photos, space rates (\$2-85). Pub.

**Power**, 330 W. 42nd St., New York 18. (M-35) Technical articles on power generation by engineers or power executives, up to 1500. \$10 to \$12 page, 1000 words, Pub.

**Power Wagon**, The Motor Truck Journal, 407 S. Dearborn St., Chicago 5. (M) Illustrated articles on operation of truck and trailer fleets engaged in long distance hauling of freight and merchandise, 1000-2500. A. W. Stromberg. 1c-2c, Pub.

**Power Plant Engineering**, 53 W. Jackson Blvd., Chicago 4. (M-25) Articles on power plant operation, appliances and use. 500-1500. Ralph E. Turner. 3/4c, Pub.

**Practical Builder**, 59 E. Van Buren St., Chicago 5. (M-10) Correct technical articles on residential and smaller business building, with "how-to-do-it" standpoint, 300. Herbert V. Kaepfel, Ex. Ed. Indefinite rates, Pub.

**Printing**, 41 Park Row, New York. (M-25) Printing plant and sales management articles up to 1200, trade news of employing printers and their plants. Charles C. Walden, Jr., Ed.; Ernest F. Trotter, Mng. Ed. 40c inch, photos \$1 to \$2, plus space, Pub.

**Production Engineering & Management**, 2842 W. Grand Blvd., Detroit 2. (M-50) How-to-do-it articles on mass production jigs, fixtures, processes, methods, machinery, tools, new materials, etc., 1500-2500; fillers; photos, cartoons, and cartoon ideas. Roy T. Bramson. 1c up, photos \$2-50. Acc.

**Progressive Grocer**, 161 6th Ave., New York 13. (M-25) Illustrated idea articles, 100-200; grocery trade articles, especially success stories, 1200-1500; photos. Carl W. Dipman. 1c to 2c, Acc. Original jokes with grocery slant, \$2 each. Attractive photos of food window and interior displays, meat d'splays, \$3 to \$5 each.

**Publishers' Weekly**, The, 62 W. 45th St., New York 19. (W-15) Articles about and of interest to book trade, 1500-2000. Frederic G. Melcher, Mildred C. Smith. 1c, 10th of mo. following Pub.

**Quick Frozen Foods**, 82 Wall St., New York 5. (M-35) Articles on freezing, lockers, 1200-1500; short items on new locker plants, new freezers, etc. E. W. Williams. 1 1/2c, 50c, short items, \$1 photos, Pub.

**Radio-craft**, 25 W. Broadway, New York 7. (M-25) Articles on radio-electronic subjects, with technical slant, 1500-2500. Hugo Gernsback. 1c-5c, according to arrangement.

**Radio-Television Journal**, 1270 6th Ave., New York 20. (M) Trade news and features. Limited market. Fair rates, Pub.

**Radio & Appliances**, 185 N. Wabash Ave., Chicago 1. (M) Illustrated articles on all phases of radio and appliance store merchandising and management. Ed Denike. 3c-5c, Acc.

**Radio and Television Retailing**, 480 Lexington Ave., New York 17. (M) Illustrated features on radio and electric appliance merchandising, 100-500. O. H. Caldwell. 1c up, Acc.

**Radio and Television Weekly**, 99 Hudson St., New York 13. (W) Correspondents in principal cities provide news coverage. Low rates, Pub.

**Railway Mechanical Engineer**, 30 Church St., New York. (M-35) Railroad shop kinks, photos. Roy V. Wright. 50c inch, Pub.

**Real Estate Record**, 119 W. 40th St., New York 18. (W-50) Articles on building management (office and apartment buildings). Norbert Brown, 1c, Pub.

**Refrigeration**, 1070 Spring St., N. W., Atlantic, Ga. (Bi-M-15) Name and fact stories on ice refrigeration, merchandising of ice and ice refrigerators, and refrigerated locker plants. O. J. Willoughby. \$4 column, Pub.

**Refrigeration Industry**, (Refrigeration Pubs., Inc.) 812 Huron Rd., Cleveland 15. (M-25) News, photos, technical articles of interest to refrigeration mechanics, dealers, jobbers, and engineers, to 2500. T. T. Quinn. 1c up, photos extra.

**Restaurant Management**, 71 Vanderbilt Ave., New York 17. (M-25) Articles on restaurant financing, maintenance, operation, remodeling. Action photos. Query editor, J. S. Warren. 3c-6c, Acc.

**Retail Bookseller**, The, 55 5th Ave., New York 3. (M-25) Approved articles of practical interest to booksellers and rental library proprietors, 1500-2500. Francis Ludlow. 1c minimum, Acc.

**Retail Management**, 342 Madison Ave., New York. (M) Concise, full-of-fact articles on department store merchandising, management, office procedure, receiving and delivery. V. E. Borges. 1c, Pub.

**Re's Tobacco**, 1860 Broadway, New York 23. (M-15) Articles on business methods of successful tobacconists. 500-1500. 1c, Pub.

**Rock Products**, 309 W. Jackson Blvd., Chicago 6. (M) Articles on cement, lime, gypsum, crushed stone, sand and gravel plant operations, ready-mixed concrete, precast concrete, and all other non-metallic minerals. Bros Nordberg. \$15 per page, including illustrations, Pub.

**Rubber Age**, 250 W. 57th St., New York 19. (M-35) Articles of interest to manufacturers of rubber products up to 2400. M. E. Lerner. \$8 page, Pub.

**Seed World**, 211 W. Wacker, Chicago 6. (2-M) Articles on growing and merchandising seeds. J. M. Anderson. 3c, Pub.

**Self-Service Grocer**, 114 E. 32nd St., New York 16. (M) A grocery trade journal reaching managers of large-volume supermarkets of all kinds. Gordon Cook, Ed., Ida M. Brace, Mng. Ed. 1c, Pub. (Write for bulletin giving full requirements.)

**Service**, 52 Vanderbilt Ave., New York 17. (M-25) Technical and semi-technical articles of interest to professional radio and electronics service men, and distributors of radio parts and accessories. Alfred A. Ghirardi, Adv. Ed.; Lewis Winner, Ed. Dir. 1c.

**Shipping Management**, 425 4th Ave., New York 16. (M-25) Articles of interest to shipping managers of leading manufacturing, wholesaling, and retailing firms. 1c, Pub.

**Shoe Manufacturer**, 342 Madison Ave., New York. (M) Technical articles on factory operations in the manufacture of shoes. V. E. Borges. 1c, Pub.

**Soda Fountain Service**, 386 4th Ave., New York 16. (M-25) Illustrated articles on merchandising and management of soda fountains, soda lunches to 1000. E. L. Bill. 15c, Pub.

**Southern Automotive Journal**, 1020 Grant Bldg., Atlanta 3, Ga. (M) News and features covering the automotive trade in the South and Southwest. Rabun L. Brantley. 1c and up, Pub.

**Southern Fisherman**, 504 Pan American Bldg., New Orleans, La. (M-25) Needs regular correspondents along the southern-shore; specifically Texas, Maryland, Virginia, the Carolinas, and some points in Florida. Commercial fishing only; no sport fishing. Also, features with photos on wholesaling, frozen food merchandising, restaurant use and all other aspects of commercial seafood merchandising. Query. Warren Gleason. 1c up, Pub.

**Southern Funeral Director**, 1070 Spring St., N. W., Atlanta, Ga. (M-25) Articles of interest to southern morticians; merchandising in display rooms, collections, advertising, illustrated articles on new funeral homes costing \$25,000 or more, public relations. O. J. Willoughby. 1/2 to 15c, Pub.

**Southern Hardware**, 1020 Grant Bldg., Atlanta 3, Ga. (M-25) Illustrated articles on management and merchandising methods in southern hardware stores. T. W. McAllister. 1c up, Pub.

**Southern Printer**, 75 3rd St., N. W., Atlanta. (M) Illustrated factual articles, 1000-1500, based on actual experiences of printers in 14 southern states. Chas. Fram. 25c col. inch, Pub.

**Southern Stationer & Office Outfitter**, 75 3rd St., N. W., Atlanta, Ga. (M-20) Business-building articles based on interviews with Southern stationers and office outfitters. V. T. Crenshaw. Pub.

**Southwestern Baker**, 542 M. & M. Bldg., Houston 2, Tex. (M-20) News and features of Arkansas, Louisiana, Mississippi, So. Carolina, Tennessee, Texas, Alabama, Florida, Georgia, No. Carolina, Oklahoma and New Mexico, baking industry. Charles Tunnell. 3c to 1c, photos \$1 up, Pub.

**Spice Mill, The**, 106 Water St., New York 5. (M-50) Feature articles on tea, coffee, spices, condiments and flavoring, especially dealing with practical manufacturing and merchandising problems. E. F. Simmons. 3/4c to 1c, Pub.

**Sporting Goods Dealer**, The, 10th and Olive Sts., St. Louis 1, Mo. (M-35) Illustrated interviews on sporting goods merchandising, store management, 750-1000; news. Hugo Autz. 1c, Pub.

**Starbroom Laundry Journal**, 305 E. 45th St., New York 17. (M-35) Short trade stories, well illustrated, in power laundry field only. Noel Grady. Special rates, Pub.

**Super Market Merchandising**, 45 W. 45th St., New York 19. (M) Illustrated articles, and news items, on management and operation of super markets, 2500, maximum. M. M. Zimmerman. 1c, Pub.

**Surgical Business**, 369 Lexington Ave., New York 17. (M-25) Articles of interest to manufacturers, wholesalers, dealers and salesmen of surgical supplies, instruments, equipment and orthopedic appliances, to 1000. Dramatic or pattern photos for front cover. 1c up, Pub.

**Syndicate Store Merchandiser**, 79 Madison Ave., New York 16. (M-20) Interior and exterior photos of outstanding 5 and 10 cent store displays; news of personnel changes, with photos; and new stores with photos; also human-interest items tied up with 5c-10c stores; cartoons; jokes. All material must be original to 5c-10c field. Preston J. Bell. 1c to 2c to 400 words, Acc.

**Telegraph Delivery Sport**, 556 S. Spring St., Los Angeles 13. (M-50) Staff written except for monthly short story 850-900 dealing with florist business, and one authoritative article for "Helpful Ideas for Your Business" department, 900-950. Grace L. Kunkle. 1c, Pub. Cartoons, \$2.50.

**Tire Review**, 31 N. Summit St., Akron 8, Ohio. (M) News of tire trade; merchandising articles on tire and battery dealers, jobbers, vulcanizers, retreaders, etc. Edward S. Babcox. 1c, Pub.

**Tires Service Station**, 386 4th Ave., New York 16. (M-25) Merchandising and servicing articles on tire retailers and super-service station operators, 1500-2000. Jerome T. Shaw. 1/2c to 1c, news items 25c inch, fillers 1/2c, photos \$2, Pub.

**Tourist Court Journal**, 107 S. 1st St., Temple, Texas. (M) Articles on management and maintenance of tourist courts, with photos, layouts, sketches. 7c-1c, Acc.

**Travel Management**, 342 Madison Ave., New York. (M) Technical articles on the development of steamship, air line, bus and railroad travel by acknowledged leaders of the industry. V. E. Borges. 1c, Pub.

**Venetian Blinds**, 431 S. Dearborn St., Chicago. (M-25) Articles on merchandising of Venetian blinds; also photos and items showing interesting and unusual applications. M. B. Pendleton. 1c, Pub.

**Voluntary and Cooperative Grocer**, 114 E. 32nd St., New York 16. (M) A grocery trade journal reaching executives and buyers in organizations sponsoring Voluntary or Cooperative Groups, as well as large-volume retail members of the various Group organizations. Gordon Cook, Ed.; Ida M. Brace, Mng. Ed. 1c, Pub. (Write for bulletin giving full requirements.)

**The Wage Earner**, 27 School St., Boston. (M) Exclusive stories giving sidelights of cooperation in New England between labor and management to the benefit of all concerned; articles on planning, reconversion, and marketing. Arthur L. Meyerhoff. 1c-2c; photos, \$1.

**Welding Engineer**, 506 S. Wabash Ave., Chicago 5. (M-35) Technical and practical articles of interest to welding departments and shops. T. B. Jefferson. 1c, Pub.

**Western Brewing and Distribution**, 304 S. Broadway, Los Angeles 13. (M-25) Technical or scientific articles on brewing, malting, etc. R. D. Roberts. 25c col. inch, Pub.

**Western Confectioner Ice Cream News**, 304 S. Broadway, Los Angeles 3. (M-25) Out of market for the present. J. Edw. Tuft. 25c inch, Pub.

**Western Construction News**, 503 Market St., San Francisco 5. (M-35) Illustrated articles on all phases of Western construction engineering. 1c up, Pub.

**Western Flying**, 304 S. Broadway, Los Angeles 3. (M) Practical articles on aviation sales, service, production, or aircraft operation. Query on features. Lawrence Black, Mng. Ed. 1c and up, Pub.

**Western Plumbing & Heating Journal**, 3665 S. Vermont Ave., Los Angeles 7. (M) Trade news and features from west of the Rockies. John B. Reeves. Indefinite rates, Pub.

**Wholesaler's Salesman**, 330 W. 42nd St., New York. (M-25) Query editor on experiences of wholesalers' salesmen in selling electrical products. O. Fred. Rost. \$10-\$25 article, Pub.

**Wine & Liquor Retailer**, 381 4th Ave., New York 16. (M-25) Illustrated merchandising features on wine and liquor package stores (no bars). Lew Schwartz. 1c up, Pub.

**Wine Review**, 304 S. Broadway, Los Angeles 13. (M-25) Articles on wine production and merchandising, etc. News items. P. T. Carre. 25c inch, Pub.

**Wood Construction and Building Materialist**, Xenia, O. (2M-20) News articles on retail lumber and building material dealers, based on specific interviews. Findley M. Torrence. 16c inch, including art, Pub.

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# LITERARY MARKET TIPS

*Ranch Romances*, 515 Madison Ave., New York, is now in the market for well-authenticated fact material up to 3000 words, in addition to western love short stories, 4000-6000; novelettes, 12,000; novels, 25,000, and 4-part serials to 45,000 words. Fanny Ellsworth is editor. Payment is made on acceptance at 1 cent a word up.

*Let's Go*, published by the Let's Go Publishing Corporation, 545 5th Ave., New York, a quarterly with closing dates February 15, May 10, August 15, and November 10, 1946, is not interested in the usual type of travel material, but wants experiences of interesting people in interesting places. Both short stories with travel background, and articles, around 1000 words, are used. Travel cartoons are also used. Payment is made on publication at 2 cents a word, plus bonus. Tom Crane is editor.

*Trail-R-News*, 8820 Sunset Blvd., Los Angeles 46, is now a monthly. It uses travel articles, especially those built around Trailercoach life, for which 1½ cents a word is paid on publication. Editor is Jean Jacques.

*Bedding Merchandiser*, 666 Lake Shore Drive, Chicago 11, is a companion publication to *Bedding Manufacturer*, at the same address. *Bedding Merchandiser*, edited by Alfred M. Salasin, pays 1½ cents a word on publication for feature articles on retailing, advertising, merchandising of bedding products (mattress, springs, soft beds, cots, metal beds, etc.), 1000 to 2000 words. Photos to illustrate are paid for at \$3 to \$5 each.

*Commercial Car Journal*, Chestnut and 56th Sts., Philadelphia 39, uses occasional short stories with truck-fleet background, according to George T. Hook, editor. Good rates are paid on publication.

*Daredevil Aces* (Popular), 205 E. 42nd St., New York 17, Alden Norton, editorial director, is in the market for stories of war in the air, any front, either first or second World Wars, shorts to 6000 words, novelettes 10,000-12,000.

*Sports Novels* (Popular), 205 E. 42nd St., New York 17, uses stories of headline sports slanted directly in the sports field, and occasional by-line fact articles by sports celebrities. Shorts should run from 5000 to 6500 words, novelettes 10,000 to 15,000. Alden Norton, editorial director, advises stories should be submitted three months ahead of season.

*Freedom*, 1375 Oak Knoll Ave., Pasadena 5, has been suspended.

*Navy Romances* (Bernard & Ellis), 18 E. 43d St., New York 17, made its appearance in November. It uses adventure love stories, 2000 to 6000 words, with G.I. heroes and strong G.I. background. Foreign settings are preferred. Heroines may be exotic, and of any color, but miscegenation is taboo. Humorous treatment is welcome. Fact-filler articles about service marriages, USO romances, Australian brides, or

what have you, from 2000 to 3000 words, are also used. Rate, according to Bern Williams, editor, is 2 cents or higher upon acceptance.

*Holiday*, the travel and recreation monthly to be published soon by Curtis Publishing Co., Independence Sq., Philadelphia 5, will cover a broad field of recreation and travel, confining itself entirely to articles, mostly factual stories, objectively treated, vividly presented, written by travelers who have actually been to the places described. The magazine will suggest places to go, things to do, and things to see, what to wear, what to take, what to expect. As the magazine will be planned some months in advance, seasonal material should be submitted with this fact in mind—for instance, material for the December issue should be submitted in July. Payment will be made on acceptance according to valuation of the individual article. J. Frank Beaman is editor.

*Startling Detective* has been revived by Fawcett Publications, 1501 Broadway, New York 18, and is now in the market for either current or older crime material, 4000 to 6000 words, paying a basic 3 cents a word, with 5 cents a word for entertainingly written shorts about 1000 words in length, on acceptance. Five dollars each is paid for photographs on publication. Sam Schneider is editor.

*Best Detective Cases*, a new Fawcett publication, 1501 Broadway, New York 18, edited by Horace Brown, formerly editor of *True*, will emphasize detective work and skill in writing in its true-crime stories. Many shorts of 500 words, and fillers of 800 to 1000 words—detective personalities, sketches of enforcement officers—will be bought at high rates. Regular stories will run between 4000 and 5000 words. Payment will be on acceptance at 3 cents a word minimum, 5 cents a word for shorts.

*True Confessions*, 1501 Broadway, New York 18, will include a department devoted to teen-age topics and problems, beginning with the January issue. Claire Gaucher, editor, reports that fashion forecasts, glamour tips, easy recipes, date advice, and other material of interest to teen-agers from 300 to 500 words, will be featured. She suggests that writers query before submitting material.

*Queen's Quarterly*, Kingston, Ont., Canada, invites contributions (prose and verse) from both new and established writers—able discussions of social, political, industrial, educational and other problems, up to 3000 words. Payment is made on publication at \$2.00 a page for prose, higher rate for verse. G. H. Clarke is editor.

*Yankee*, Dublin, N. H., has been revived, and is in the market for good Yankee short fiction, articles, verse, and photos, paying 1 cent to 2 cents for prose, 3 cents to 5 cents for verse.

*Geary's Poetry Magazine*, 1908 3rd St., N. E., Canton 4, Ohio, has been discontinued.

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The Parents' Institute, Inc., 52 Vanderbilt Ave., New York 17, publishers of *Parents' Magazine* and *Calling All Girls*, is bringing out four new magazines—*Calling All Boys*, *Calling All Kids*, *Polly Pigtales*, and *Sports Stars*. *Calling All Boys*, edited by Richard G. Kraus, will pay 3 cents a word for articles about boys, teen-agers, celebrities, adventure, travel, etc., 500 to 2000 words; short stories (adventure, mystery, humor, sports), 700 to 2500 words; mystery novellettes for serialization, 12,000 to 20,000; short humor verse for fillers, 10 to 25 lines, odd facts, true boy stories, etc., up to 500; news items about boy personalities, in article form; and photos of interesting boys, on assignment only. A flat rate will be paid for fillers, \$5 each for photos. . . . *Calling All Kids*, edited by Beatrice Lewi, will require juvenile short stories, 1000 to 1500 words, of interest to children 4 to 8 years of age, comic scripts (writers should query for instructions on these), and humorous verse, 4 to 24 lines. Payment will be made on acceptance at approximately 3 cents a word for stories, \$5 a page for comics. . . . *Polly Pigtales* is aimed at the 8- to 12-year old girls. Sallie Sewell, editor, needs how-to-do-it articles and articles of general information, around 1000 words in length; realistic, fanciful or foreign-setting short stories, up to 2500 words; 6-installment mysteries; ideas for scripts for comics with appeal to girls of the above age; news, jokes, photos. Payment is on acceptance at 3 cents a word, \$5 a page for comics, and \$5 for photos. . . . *Sports Stars*, edited by Gilbert Costa, is overstocked on articles, but is interested in competitive sport serials, 3 or 4 instalments. Payment is made on publication at 3 cents a word, \$5 a page for comics, and \$5 for photos.

Merry-Day House, Inc., 421 Hudson St., New York 14, announces that the response to the Merry-Day Juvenile Competitions far exceeded fondest expectations. "Our editorial board," writes Lawrence Lariar, editor, "is hard at work now, and we hope to be able to release the prize winners by December 1st. Henceforth, Merry-Day House will welcome all contributions in the juvenile field. We are especially interested in books that are different and contain new ideas and new approaches to readers from three to ten. We will attempt to report within three weeks, and we welcome new authors."

*Top Western*, *Top Detective*, and *Gem Detective*, three new fiction publications, are announced by H. C. Blackerby, publisher, 512 5th Ave., New York 18. "We will pay 1 cent a word and up for suitable stories, promptly on acceptance, and we promise a quick reading," writes Mr. Blackerby. "This is a wide open market, with no taboos, and no rigid length requirements. We are looking for stories that are clearly and simply written, and especially those that have a warm, human touch. The story should start on the first page, we believe, and there should be action all the way through—not slam-bang action with no motivation, but situations in which the hero has something to fight for and does a good job of it."

Hillman Periodicals, Inc., formerly at 1476 Broadway, are now located at 535 5th Ave., New York 17.

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Liquor Publications, Inc., 381 4th Ave., New York 16, early next year will introduce a Bar Management edition of *Wine & Liquor Retailer* to be published monthly. It will be a complete new editorial job. No identical material will appear in the Package Store and Bar Management editions. Clark Gavin, editorial director, reports that both editions offer a ready market for material, and that payment will be attractive—\$10 a page for printed material, which works out to approximately \$20 for an article of 1200 to 1500 words, with special payment for unusually fine work. "We are interested in interviews and other articles on any subject that will help the bar manager to make money or save money," he says. "The general headings under which such material will fall include Analysis, Sales and Service, Modernization, and Maintenance. Unusual illustrations—blueprints, sets of photographs, etc.—are especially welcome." The Bar Management edition will go only to the highest type of pouring spot—the better golf clubs, hotels, bars, etc.—so interviewers should seek out the most impressive spots in town. Material is wanted now, and payment is promised on acceptance.

*Exclusive,* "The Magazine For You," 275 7th Ave., New York 1, a new national monthly picture magazine soon to be distributed throughout the United States, South America, and Canada at a first press-run of 400,000 copies, has as editor-in-chief, Solomon Balsam, former foreign correspondent for *The Philadelphia Record*, ex-news analyst for station WLIB, and writer of several network radio shows. "Our magazine," Mr. Balsam writes, "will contain many departments covering radio, motion pictures, television, books, sports, and many other novel, sensational, authentic, fact-revealing human-interest subjects, in addition to columns written by numerous outstanding writers, all of whom are specialists in their respective fields. We will be happy to receive, for our consideration, manuscripts covering picture stories that fall into any of the aforesaid categories." Mr. Balsam failed to mention rate of payment.

*Your Music*, 359 Lexington Ave., New York 17, a new pocket-size monthly for music-lovers, is in need of articles, some poetry, and "game-book material," such as puzzles, quizzes, anagrams, etc., all slanted to the music lover and the listener's point of view. No fiction is required at present, unless it be an occasional "sketch." A department, "Music in the Home," will appear occasionally if enough good material, 500 words in length, on what music means to home life, can be secured. Each piece must have a point of general interest—perhaps a moral, or a memorable story. Little-known historical facts, "how they did it," stories, etc. should be acceptable. Payment rates are 1 cent to 5 cents a word on publication, depending on the worth of the idea, amount of research needed. Editor is Pietro Aria; managing editor, Yvonne de Rochefort.

*Collier's*, 250 Park Ave., New York 17, announces that Kenneth Littauer is now executive editor in charge of fiction.

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*Esquire*, 919 N. Michigan, Chicago, and 366 Madison Ave., New York 17, has announced the appointment of Bruce McClure, former associate editor of *Country Life*, and managing editor of *Elks Magazine*, as article and fiction editor. Immediate need, according to Mr. McClure, is for fiction, ranging from shorts of 500 to 1000 words, to stories of 3500 words. Increased rates will be paid for just-right material. Writers should note that manuscripts should be sent to Mr. McClure at the New York address.

*Dare-Devil Aces*, 205 E. 42nd St., New York 17, a monthly featuring stories of air-war, any front, will use novels up to 15,000, and shorts up to 6500. Alden H. Norton is ready to buy lots of good stories for this book.

*The Candy Industry*, 33 W. 42nd St., New York 18, a bi-weekly edited by Don Gussow, is in the market for specific news items, expansions, mergers, executive changes, etc. Payment is around 1 cent a word on publication.

*The Woman*, 420 Lexington Ave., New York 17, Wm. H. Kofoed, editorial director, reports: "We are overstocked with fillers for a year or more."

*Mechanix Illustrated*, 1501 Broadway, New York 18, announces that Lawrence A. Fisinger has been appointed Crafts and Science editor. Mr. Fisinger, now on inactive duty with the U. S. Air Corps, was formerly on the staff of *Air Trails*. Prior to that he was with the Model Craftsman Publishing Co.

*Musical Merchandise*, 1270 Sixth Ave., New York 20, is now being edited by John Minnoch. This is an open market for first-class material on merchandising methods of leading music and phonograph dealers.

*Science Illustrated* has been bought by McGraw-Hill Publishing Co., 330 W. 42nd St., New York.

## PRIZE CONTESTS

Dramatists' Alliance of Stanford University is offering four awards in dramatic writing in the organization's 11th Annual Competitions . . . the Maxwell Anderson Award of \$100 for verse drama, in full-length or one-act form; the Miles McKinnon Anderson Award of \$100 for full-length prose drama showing the sturdy constructive qualities of daily life in the North American scene; the Stephen Vincent Benet Award of \$50 for radio plays in prose or verse, and the Henry David Gray Award of \$50 for dramatic criticism in lucid, vigorous style. Writers should send for registration forms and information as early as possible as final date of this season's competitions is March 20th, 1946. Address Dramatists' Alliance, Box 200 Z, Stanford University, Calif.

*Kansas City Poetry Magazine*, P. O. Box 14, Kansas City 10, Mo., announces a Holiday Contest for subscribers on the subject, "What is America to Me?" Original manuscripts in poetry or prose must be type-subscription to the magazine. Contest closes January 15, 1946. First Award, \$25; Second Award, \$10; Third Award, \$5; also ten subscriptions.

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This Month, 247 Park Ave., New York 17, is buying articles of every type—news, features—also quizzes, compilations of fillers, and short-shorts which add up to the equivalent of short featurettes. Average length is 1500 words. Payment averages \$100, but "those authors who started with us in our early issues—we are now nine months old—are doing a little better." Richard H. Roffman, associate editor, informs. "They are getting \$125 and \$150. We intend to pay more as business gets better. . . . We are still basically interested in the idea of promoting international understanding by giving people who read us information about the peoples of other lands, etc., but only a small percentage, perhaps a third at most, of our material deals specifically with this subject. The rest of our editorial contents consists of material of general interest."

Housing Progress, 95 Madison Ave., New York 16, is open for consideration of contributions with or without pictures, but suggests that contributors write to the editor, Sam T. Greene, before submitting manuscripts. Angles from which to approach the general subject of large-scale community developments may be Construction, Maintenance, Management, Community Services, Recreation Facilities, Beautification, Women's Viewpoint, "Reconversion" of Housing Projects, New Frontiers (housing projects around the world), Personalities (short items about people who are doing things in housing projects, architects, bankers, builders, managers, etc.; changes in personnel, promotions, etc.) Aim of the publication is to serve key executives who are directly engaged in the initiation, construction, management and maintenance of multiple-unit dwelling projects, by providing them with practical, workable help in meeting the many problems incident to an industry which has very little background or precedent to pattern after. The magazine is issued quarterly.

Mammoth Western is being brought out by Ziff-Davis Publishing Co., 185 Madison Ave., Chicago 1. It contains nearly 300 pages of action stories of the old West, from 1000-word shorts to one 75,000-word novel in each issue. All manuscripts should be addressed to Howard Brown, associate editor. Payment is on acceptance at 1¼¢ to 3 cents a word.

The Spot-Lite, 7002 S. Throop St., Chicago 36, is a non-profit monthly written and published by a group of crippled young men and women in Chicago. The editors would like to hear from writers and artists with physical disabilities with details showing how they are outwitting their physical limitations. C. J. Lampos is associate editor.

Sports Novels, 205 E. 42nd St., New York 17, uses stories of headline sports—football, baseball, hockey, basketball, the ring, tennis, and track. "In general," writes Alden H. Norton, editorial director of Popular Publications, "stories should have the conflict hinge on something within the sports scene itself, rather than plot within a plot. Story lengths are approximately the same as for Dare-Devil Aces. Occasionally we can use by-line fact pieces about current sports celebrities."

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State of Colorado,  
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Before me, a notary public in and for the State and County aforesaid, personally appeared John T. Bartlett, who, having been duly sworn according to law, deposes and says that he is the business manager of The Author & Journalist, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to-wit: 1. That the names and addresses of the publishers, editors, managing editor, and business manager are: Publishers, John T. and Margaret A. Bartlett, 637 Pine St., Boulder, Colo.; Editors, John T. and Margaret A. Bartlett, 637 Pine St., Boulder, Colo.; Managing Editor, None; Business Manager, John T. Bartlett, 637 Pine St., Boulder, Colo. 2. That the owner is: The Author & Journalist Publishing Co., Denver, Colo.; John T. Bartlett, 637 Pine St., Boulder, Colo.; Margaret A. Bartlett, 637 Pine St., Boulder, Colo. 3. That the known bondholders, mortgagees, and the security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None. 4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in case where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and condition under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

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